NVEX

WHITEPAPER

NVEX Whitepaper

The NVEX Foundation’s token, pursuing integration with the creator–brand ecosystem

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The operating tables in this PDF are fixed to the revision above. Later web-table changes do not change this file or existing agreed terms.

Contents

1. **Introduction** 5

1.1 At a glance 1.2 The role of NVEX 1.3 Principles of this document 1.4 About this document

2. **Background** 7

2.1 What brands struggle with 2.2 What creators struggle with 2.3 How Zetaverse approaches it

3. **Zetaverse ecosystem** 8

3.1 Proposed partnership 3.2 Participants and roles 3.3 Campaign flow 3.4 Business model 3.5 Comparable models and token examples 3.6 Why connect NVEX to Zetaverse? 3.7 NVEX integration touchpoints 3.8 Ecosystem use scenarios 3.9 Current status and planned disclosures

4. **Token economy** 19

4.1 Five roles for NVEX 4.2 How are rewards used? 4.3 Flows by participant 4.4 Reward eligibility and fair-play rules 4.5 Use: ecosystem services and access 4.6 Stage 1 pilot figures 4.7 Comparing other methods 4.8 Operating rules in brief 4.9 What we don't do

5. **NVEX utility** 29

5.1 What the statuses mean 5.2 Design direction and progress by use 5.3 Design principles

6. **Tokenomics** 31

6.1 Supply 6.2 Current allocation 6.3 Allocation plan (proposed) 6.4 Lockup · vesting 6.5 Circulating supply 6.6 Reward payout principles

7. **Token details** 34

7.1 Contract characteristics 7.2 Supply API

8. **Technology** 36

8.1 Components 8.2 BNB Smart Chain 8.3 Consensus and finality 8.4 How a transaction is processed 8.5 Proxy and implementation 8.6 Reading chain values 8.7 How wallet linking works 8.8 Reward payouts and verification 8.9 What is recorded where 8.10 Security principles

9. **Contract and permissions** 41

9.1 Permissions 9.2 Settings at issuance 9.3 Scheduled V4 upgrade 9.4 Wallets holding permissions 9.5 How permissions are used 9.6 Security

10. **Foundation and disclosures** 44

10.1 NVEX Foundation 10.2 Separate Zetaverse operator 10.3 Disclosures 10.4 Documents and versions 10.5 Official channels and contact

11. **Roadmap** 46

11.1 Stage 1 progress 11.2 Gates for starting and expanding the NVEX service pilot 11.3 Gate from Stage 1 to Stage 2 11.4 What Stage 2 adds 11.5 Stage 3 regional ecosystem

12. **Risks** 50

13. **Conclusion** 51

13.1 Coming next

14. Operating rules 52

14.1 Zetaverse operations 14.2 Operating layers and service deliverables 14.3 Readiness assessment and matching criteria 14.4 Monetization paths and commercial terms 14.5 How campaign economics would be assessed 14.6 Performance measurement and matching feedback 14.7 Token economy operating details 14.8 Proposed initial services and catalog 14.9 Proposed creator reward operations 14.10 Proposed token-pilot measurement definitions 14.11 Counterparties, release and total outflows across all pools 14.12 Proposed token flow and reallocation 14.13 Separate cash flow and service costs 14.14 Decisions required for allocation and payout caps 14.15 Proposed exchange of campaign results 14.16 Proposed collaboration and handoffs 14.17 Proposed service receipt · return · shutdown responsibilities 14.18 Operating-policy revisions and document · PDF references 14.19 Pilot exit and partnership shutdown handling 14.20 Optional card and payment infrastructure 14.21 Stage 1 building blocks 14.22 Evidence for moving from Stage 1 to Stage 2

15. How to use 72

15.1 Available now 15.2 Prepare a wallet 15.3 Link a wallet to your account 15.4 Receive rewards 15.5 Beware of impersonation

16. FAQ 74

17. Glossary 76

18. References 79

19. Legal notice 81

19.1 Not investment advice or an offer 19.2 No rights or contract 19.3 No regulatory review 19.4 Accuracy and third-party information 19.5 Forward-looking statements 19.6 Risks and your own responsibility 19.7 Country restrictions and changes in law 19.8 Limitation of liability 19.9 Changes to this whitepaper 19.10 Official version and copies 19.11 Language

· Changelog 84

1. Introduction

NVEX is the NVEX Foundation's token, a BEP-20 token issued on BNB Smart Chain. Zetaverse is a creator–brand campaign platform run by a separate operator. The NVEX Foundation is pursuing an integration partnership with that operator and designing NVEX uses for creator rewards, campaign payments, service use and fan participation.

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1.1 At a glance

Item	Details
Project	NVEX (NVEX Foundation)
Token	NVEX · BEP-20 · BNB Smart Chain
Ecosystem	Proposed NVEX integration with Zetaverse: a separately operated creator–brand campaign platform running in the Philippines, Malaysia, Indonesia, India, China, Vietnam and other countries
Supply	Initial supply 1,000,000,000 NVEX. The current implementation has no mint function (upgradeable contract with a 48-hour scheduled delay)
Participation	Holding or buying NVEX is not required to join Zetaverse, be assessed or be selected for campaigns
Token economy	Verified contribution rewards → actual service orders → foundation receiving wallet → cleared receipts reallocated after delivery, refunds and disputes are checked (proposal)
Current status	This version proposes an allocation plan that is not yet confirmed, and the chain check for this edition shows the entire supply in the treasury wallet. Check the token facts table for the latest values and read time. Creator rewards are in preparation with payout tools in place; the other uses are in design.

1.2 The role of NVEX

NVEX is proposed to connect rewards and services agreed by multiple participants in one token. Creators receive additional rewards for verified contributions in their own wallets and choose whether to use available preparation services. A supply with no mint function in the current implementation, and public payout records, make operating activity visible. Service receipts may fund later rewards once

refunds and disputes are resolved. Contractual pay and service costs use separate cash budgets. The five roles and operating conditions are in Token economy (https://nvexglobal.com/en/whitepaper/token-economy).

This document assumes **the entire initial supply of 1 billion NVEX is in the treasury and circulating supply is 0**. For later values and chain read times, check the status table in Token details (https://nvexglobal.com/en/whitepaper/token) and the supply API. Allocation and service operations below are future proposals, distinct from this current fact.

1.3 Principles of this document

- Only working features are described as "Live"; anything still being designed is labelled as in design.
- Values that can be checked on-chain, such as supply and circulating supply, are shown exactly as read from the chain.
- We make no promises or forecasts about price, returns or tradability.
- Anything not yet decided (allocation plan, the foundation's registered name, etc.) is marked "to be announced", and announced through a new version and a disclosure once decided.

1.4 About this document

This whitepaper proposes an operating model to agree with the Zetaverse operator. It is distinct from launched features, results and signed contracts, and status tables say which is which. The main chapters cover the business, the token, the contract and the risks; detailed operating rules are collected in Operating rules (https://nvexglobal.com/en/whitepaper/operations), an appendix.

The whitepaper is versioned. The version, issue date and issuer are shown above the contents, and the changes in each version, including the renaming from BHCT to NVEX in v1.9 and the contract correction in v2.0, are listed in the changelog (https://nvexglobal.com/en/whitepaper/changelog). A published version is never edited; changes are published as a new version.

2. Background

Creator marketing has become strategically important to brands as creators gain influence over how consumers discover products, form opinions and decide what to buy. Yet the way it is run is still fragmented. The problem is not the number of creators; it is the supply of creators that brands can actually use.

2.1 What brands struggle with

- Finding creators who fit a real brief, rather than simply large follower counts, is slow.
- Vetting quality, negotiating terms, managing delivery and measuring results take a lot of time and money.
- Deadlines, revisions, brand safety and reporting vary from creator to creator.
- There is no repeatable way to source creators across categories and markets.

2.2 What creators struggle with

- Attention and views do not turn into income by themselves; the path from posting to brand, commerce, service and IP income is unclear.
- Professional positioning, a portfolio and an understanding of pricing and rights are hard to build.
- There are few ways to reach opportunities without personal connections or lucky offers.
- Without fair terms and a verified track record, one opportunity rarely leads to the next.

2.3 How Zetaverse approaches it

Zetaverse is not a creator course or a follower marketplace. It is a Creator Operating System that turns creator potential into measurable, repeatable supply that brands can actually use. It gives brands reliable creator infrastructure and gives creators a realistic path to monetization, by standardizing the steps in between.

Step	What happens
Train	Positioning and skills
Filter	Brand fit, reliability, safety
Package	Profile, samples, rights
Deploy	Brand campaigns and commerce
Report	Results, metrics, track record

3. Zetaverse ecosystem

Zetaverse is a creator–brand campaign platform run by a separate operator and operating in the Philippines, Malaysia, Indonesia, India, China, Vietnam and other countries. Its tagline is "Creators today. A brighter tomorrow." The NVEX Foundation is pursuing an NVEX integration partnership with the Zetaverse operator.

3.1 Proposed partnership

The Zetaverse operator handles creator recruitment and development, brand campaign operations and the review process. The NVEX Foundation handles the NVEX token's management, payout tools and disclosures on the NVEX website. The two sides are designing how to connect reviewed campaign results to NVEX rewards, followed by service use, payments and fan participation.

The specific partnership scope and contractual terms will be published once confirmed, along with the operator's legal entity information and the responsibilities, funding and procedures for campaign settlement and NVEX payouts.

3.2 Participants and roles

Participant	Role	NVEX touchpoint
Creators	Join programs, review terms, deliver and publish content, submit results	Rewards for reviewed campaign and event work (in preparation)
Brands	Set goals, budgets and deliverables; agree terms; review content and results	Campaign payments and service use (in design)
Zetaverse operator	Recruit, develop and match creators; run campaigns; manage delivery and performance review	Agree reviewed results and token integration conditions with NVEX
NVEX Foundation	Manage NVEX treasury and permissions, the NVEX website, payout records and disclosures	Operate payout tools and pursue the NVEX integration partnership
Fans · holders	Engage with creator content and communities	Membership and fan participation (in design)
Production · service partners	Production, editing, localization or facility support within an agreed scope	Agree available services, costs, receipt of payment and refund responsibilities with the operator

Four pillars

Pillar	What it means
People	Creators growing their audience
Content	Consistent, authentic content
Community	Real conversations with fellow creators
Opportunities	First breaks, brand collaborations and monetisation

The creator journey

1. **Creatopia**: an online creator event to learn, connect, create and grow. Held on October 17, 2026 under the theme "Where Creators Create Tomorrow", it covered six topics including building an audience, first opportunities, and brand deals and monetization.
2. **Join Zetaverse**: creators join the ecosystem and continue the journey.
3. **14-Day Campaign Ready**: 14 days of content planning, filming and posting to prepare for brand campaigns.
4. **Community**: creators stay connected with their peers.
5. **Opportunities**: brand collaborations and new opportunities.

Creatopia brings creators in; the Zetaverse operator develops the community and connects it to campaign opportunities.

3.3 Campaign flow

The Zetaverse operator manages campaign work between brands and creators. The flow below shows where NVEX integration is being designed. Reviewing campaign delivery and results is a separate process from verifying a blockchain payout.

Step	Responsible parties	Output
Brief	Brand	Request covering goals, market, budget, deliverables, schedule, rights and usage scope
Assessment · matching	Zetaverse operator, creators	Candidates and proposals based on readiness, profiles, samples and performance history
Agree terms	Brand, Zetaverse operator, creators	Campaign contract setting delivery, revisions, review, rights and settlement terms
Produce · deliver	Creators	Content and delivery materials meeting the brief
Review · publish	Brand, Zetaverse operator, creators	Approval and revision records, and agreed posts
Confirm results	Zetaverse operator, brand, creators	Reports and review records for agreed metrics such as posts, reach, engagement and conversion
Settlement · reward integration	Settlement and payout parties to be set by contract and policy; NVEX token administrators	Campaign settlement records and, where NVEX payout conditions are met, payout records and transaction hashes

NVEX rewards are being prepared to follow reviewed results, with eligibility, amounts, review criteria, payout responsibility and funding sources set first. Transfer records checked by the NVEX website show whether NVEX was sent to the specified wallet; they do not replace the review of content quality or campaign performance.

Contractual compensation and optional additional rewards

Creator compensation under campaign contracts follows the agreed currency, amount, delivery and settlement terms. NVEX is proposed as an optional additional reward with a separate approved budget and participation consent. The model does not arbitrarily replace contractual compensation with tokens or make general campaign opportunities conditional on spending NVEX. Roles are separated between brand briefs and compensation, operator recruitment and review, creator execution and service choices, NVEX token management and reconciliation, and production or service partners' delivery.

3.4 Business model

Zetaverse's business model prepares creator supply through training, builds execution history through custom brand deals and commerce, and aims to turn that into repeat briefs. Production and IP collaboration are then expanded selectively around creators proven by results.

Assessment looks at evidence of brief execution, such as samples, deadlines, revisions, brand safety and rights, rather than follower counts. Holding or buying NVEX, or paying for an optional service, is not a condition of matching, participation, assessment or selection. The operating layers, assessment criteria, commercial terms and campaign economics are set out in Operating rules (https://nvexglobal.com/en/whitepaper/operations).

Brand deal types

Brand deals are not one fixed package for every country. Each campaign is designed around the commercial problem, creator mix, deliverables, production scope, rights, media use, region, duration and performance goals.

Type	Intended value
Creator · UGC campaigns	Product stories, demos, user experience, launch content, awareness
Affiliate · live commerce	Trackable sales, live hosts, referral links and codes
Brand market entry	Localization, product seeding, category-specific creator activation
Branded entertainment	Short-form series, creator-led formats, production collaboration
Long-term · IP partnerships	Ambassadors, creator brands, licensing, production participation

Contract terms, rights and revenue allocation for each campaign are set in that campaign's agreements. No distribution of this business revenue or IP rights to NVEX holders is promised.

Asia corridor

Zetaverse is designed as an operating bridge between the strengths of three regions. The plan connects creator sourcing, casting, localization, management, campaign operations and reporting for overseas partners entering Southeast Asia.

Region	Strengths	Role in the Zetaverse business model
Korea	Entertainment, production, K-beauty and lifestyle brands, IP creation	Access to content and talent, production partnerships, Korean brands entering Southeast Asia
Southeast Asia	Large creator pool, growing social commerce, localization demand	Creator recruiting, market execution, campaign operations, regional expansion
China	Live commerce, AI and content technology, operating systems	Training systems, AI workflows, virtual talent, live-commerce operations

Zetaverse runs the platform in the Philippines, Malaysia, Indonesia, India, China, Vietnam and other countries, and is conducting an early pilot of the cross-border campaign operating model in the Philippines. The Philippines is the first proof market for that model. The regional roles describe strategic

directions and do not indicate signed partnerships with particular companies or institutions.

The pilot model starts with a brief from a Korean brand or content partner. The Zetaverse operator selects and prepares Southeast Asian creators and manages localization and delivery. Live commerce, AI content and automation capabilities may be added where useful. Content results, conversion, creator performance, operating cost and repeat brand demand are the measures to assess when results are published.

K-culture and fan demand

Korean popular culture (K-pop, K-dramas, films, webtoons, K-beauty and K-food) has a large overseas audience, and Zetaverse's operating countries are among the markets where it is most popular. This is one reason the pilot model starts with briefs from Korean brands and content partners and has Southeast Asian creators localize them.

Indicator	Figure	Source
Hallyu fans worldwide	About 225 million in 119 countries as of December 2023, about 24 times the 9.26 million of the first survey in 2012. Asia and Oceania account for 66%.	Korea Foundation and Korea's Ministry of Foreign Affairs (March 2024)
Fans in operating countries	China 100.8 million and Vietnam 12.1 million (December 2023)	Same
Favorability toward Korean content	69.7% of 27,400 respondents aged 15–59 in 30 regions who have experienced Korean cultural content (online survey). Philippines 87.0%, India 83.8%, Indonesia 82.7%	Korea's Ministry of Culture, Sports and Tourism and KOFICE, 2026 Overseas Hallyu Survey (2025 data, released March 30, 2026)

These figures describe the overall popularity of Korean culture. They are not Zetaverse's or NVEX's user numbers, demand forecasts or results.

How K-culture could connect to the Zetaverse business model (proposed):

- **Reach**: Korean brands and content partners entering Southeast Asia reach audiences who already follow Korean culture, through local creators who localize the content and speak to those audiences in their own language and formats.
- **Content diversity**: Korean IP and production combined with local creators' short-form, UGC and live-commerce formats can produce content that neither side would make alone.
- **Fan participation**: fans can take part rather than only watch, through reviews, sharing, community missions and fan experiences. In Stage 2, NVEX rewards for approved fan missions and NVEX access to memberships and fan experiences would be designed within rights agreements (Membership · fan participation (https://nvexglobal.com/en/whitepaper/utility)).

Some content platforms let fans fund K-pop albums, concerts or dramas and receive a share of the revenue. NVEX is not used that way: it does not fund content production or pay content revenue or profits to holders, and fan rewards are for approved participation, not a return on money contributed. Holding NVEX gives no rights to IP, artists or production revenue. No partnership with a particular Korean entertainment company, artist or IP holder is implied.

3.5 Comparable models and token examples

Operating model	Area described in official materials	Application to Zetaverse's proposed model
AnyMind · AnyTag / AnyCreator	Brand selection, content checks and reporting, and creator campaign participation	Connect brand and creator workflows and retain progress and result records
Partipost	Briefs, profile and past-content review, approval, revision and rejection before publishing, and metric tracking	Set participation and review criteria in advance and connect results with revision reasons
Gushcloud	Creator brand deals, production, IP development, commerce and overseas opportunities	Select proven talent from campaign history and expand through individual production and rights agreements

These references concern operating structures described by the services themselves. They do not indicate partnerships or investments involving NVEX or Zetaverse, or equivalent features or results. Official materials are linked in References (https://nvexglobal.com/en/whitepaper/references).

Token examples

Token example	Connection described in official materials	Distinction from this proposal
BAT · Brave Rewards / Creators	BAT rewards for ad participation and contributions to creators	A reference for connecting attention and support, not evidence of NVEX demand, funding or profitability
GARI · Chingari	A short-video app's token whitepaper (V.0, September 2021) splitting uses into transactional mechanics (tipping, in-video sales, a creator marketplace) and collaborative mechanics (governance, creator pools), with app content open to everyone regardless of token holdings	A reference for separating earning from use and for keeping participation open without holdings. Staking yield, creator pools that share a creator's future revenue, token sales and buybacks to support the price are not adopted
Cookie DAO · Cookie Snaps	Campaigns rewarding creators' posts by quality, originality and engagement, with a published farming policy and a reporting process. Its documentation now states that Cookie Snaps has been closed	A reference for publishing content-quality and anti-abuse rules before rewards are paid (see Reward eligibility and fair-play rules (https://nvexglobal.com/en/whitepaper/token-economy)). Rewards tied to depositing or referring capital and airdrops to stakers are not adopted
Contentos · COS.TV	Earlier content-participation and COS reward design; COS.TV and Channel VIP wind-down announced for December 1, 2026, with full shutdown December 14	A reference for historical token use and service-exit handling, not a currently sustainable success model for this proposal

The shutdown notice says Contentos Mainnet, COS Swap and the mainnet wallet will continue. AnyMind, Partipost and Gushcloud are references for business operations; GARI, Cookie DAO, Contentos and BAT concern particular token connections. None establishes a partnership, investment relationship or the necessity of NVEX.

3.6 Why connect NVEX to Zetaverse?

Zetaverse connects creator preparation, production and campaign delivery. NVEX is an operating choice intended to connect additional rewards in that journey with later service use.

The five roles NVEX would play in this journey, and their limits, are set out in Five roles for NVEX (https://nvexglobal.com/en/whitepaper/token-economy); how cash, points and stablecoins compare is under Comparing other methods in the same chapter.

The proposed links across TRAIN → FILTER → PACKAGE → DEPLOY → REPORT are:

Operating step	Business task	Proposed NVEX connection
Train	Course completion and campaign preparation	Additional rewards for verified completion; optional use of secured training services
Filter	Evidence-based readiness	Additional rewards for verified milestones; holdings and payments are not assessment or selection conditions
Package	Profiles, samples and rights	Voluntary Clinic or Production Support orders subject to capacity, region and supply conditions
Deploy	Timely delivery, revisions and brand safety	Additional rewards separate from contractual pay; review of brand-designated criteria
Report	Evidence to improve later matching	Link reviewed reports and payout records; transaction hashes prove transfers only

3.7 NVEX integration touchpoints

The NVEX Foundation and the Zetaverse operator are designing the touchpoints below around the proposed partnership scope and terms of use. Token issuance and available website payout tools do not by themselves mean that every use has launched on Zetaverse.

Touchpoint	Work to be connected	Current status
Rewards after review	Connect the operator's campaign and event review results to NVEX payout records	In preparation with payout tools in place. First-payout conditions, responsibility and funding to be announced in advance
Brand-designated performance bonus	A repeat brand designates extra NVEX rewards against performance criteria in its next campaign; the foundation verifies the conditions and pays	Proposed model · Stage 1 pilot candidate
Optional service use	Catalog and delivery terms for proposed Creator Profile Clinic and Production Support, separate from basic assessment and matching	Proposed model · not launched
Campaign payments	Process and settlement for brands paying part or all of a campaign fee in NVEX	In design; subject to Stage 2 regulatory and payment review
Membership · fan participation	Access to memberships, fan content and experiences from verified creators	In design; rights and access conditions to be reviewed in Stage 2

3.8 Ecosystem use scenarios

How NVEX could be used as Zetaverse grows, from the first campaign rewards to later fan, payment and hub services. Each scenario is a proposal: none has launched, and each needs the agreements and reviews listed under Gates for starting and expanding the NVEX service pilot (https://nvexglobal.com/en/whitepaper/roadmap). The first one to validate is the Stage 1 flow of creator preparation, campaign delivery, reward and actual service use.

Scenario	How Zetaverse would apply it	NVEX role · stage
Performance-based creator rewards	Reviewed campaign results come first: delivery, brand review and platform analytics, with checks for bought views and fake engagement. Raw counts are one input, not the trigger.	Additional reward on top of contractual pay. Stage 1 · in preparation
Creator content for content platforms	Creators prepared by Zetaverse supply short-form, UGC, short dramas and branded series to brands and content platforms, combining Korean IP and production with local creators	Production Support orders; rewards for delivered productions. Stage 2 · in design
Fan participation rewards	Approved fan missions around campaigns and creators: reviewing, sharing campaign content and joining community events, with one verified account and linked wallet per person	Rewards for approved missions under a separate Stage 2 policy and the annual total reward payout cap. Stage 2 · in design
Fan support and memberships	Fans support proven creators by joining memberships and fan-only content and experiences, not by funding productions	Access to memberships and fan experiences. Stage 2 · in design
Creator products	Product collaborations and merchandise with production and logistics partners for cross-border delivery	Product sales are settled through ordinary payment methods; any NVEX use is to be reviewed. Stage 2 · to be reviewed
Matching and recommendations	Performance data and AI workflows suggest creator–brief matches and content formats; people make the final review and selection	None directly; better matching decides which contributions are rewarded. Stage 1–2 · in design
Cross-border campaign payments	Korean and other overseas brands running campaigns with Southeast Asian creators settle part of a campaign across currencies	Part or all of a campaign fee in NVEX. Stage 2 · in design, subject to regulatory and payment review
K-culture fan experiences	Creator-led K-culture experiences such as events, meet-ups and content tours, run with licensed travel and event partners	Access to, or rewards for joining, experiences. Stage 2–3 · to be reviewed

Scenario	How Zetaverse would apply it	NVEX role · stage
Creator hub services	Physical and digital creator hubs offering studio time, training sessions and brand demos	Booking hub services as service use. Stage 3 · concept

Transfers on BNB Smart Chain are final in about a second (see Technology (https://nvexglobal.com/en/whitepaper/technology)). Whether this lowers the cost or time of cross-border payouts compared with bank transfers or other methods is to be measured in the pilot, not assumed. Features we do not adopt are listed under What we don't do (https://nvexglobal.com/en/whitepaper/token-economy).

3.9 Current status and planned disclosures

Operating countries, incl. the Philippines, Malaysia, Indonesia, India, China and Vietnam	6+
Countries of partner companies	20
Active creators	2,000

Table 1. Zetaverse scale · As of Nov 2026

Component	Responsible party	Status
Zetaverse platform	Zetaverse operator	Live (the Philippines, Malaysia, Indonesia, India, China, Vietnam and more)
Creatopia	Zetaverse operator	Held October 17, 2026
14-Day Campaign Ready	Zetaverse operator	In progress
Early Philippines pilot	Zetaverse operator	In progress
NVEX	NVEX Foundation	Issued · rewards in preparation
NVEX website · My NVEX	NVEX Foundation	Balance lookup, account wallet linking and reward history live
Disclosure board · Supply API	NVEX Foundation	Supply, payout and permission disclosures and supply data live
NVEX integration partnership	NVEX Foundation, Zetaverse operator	Being pursued; confirmed scope and terms to be published

The following will be reflected in disclosures and new whitepaper versions as they are verified or confirmed:

- The Zetaverse operator's legal entity information, and scope and progress of the NVEX integration partnership
- Parties, funding and conditions for campaign settlement and NVEX payouts; exchange of review results and dispute handling
- Participant counts for Creatopia and the 14-day program, and Philippines pilot results
- Features, launch conditions, rights and access scope for each use

Brand collaboration inquiries and creator pre-registration are accepted on the Join Zetaverse (https://nvexglobal.com/en/join) page.

4. Token economy

NVEX is proposed to connect contribution rewards and service use in one token. Verified work earns an additional reward. If a creator chooses an actual service, receipts may fund later rewards after delivery, refunds and disputes are settled. Cash to pay service providers must be secured separately.

4.1 Five roles for NVEX

Role	Proposed Zetaverse example	Conditions and limits
A shared unit across companies and countries	A creator uses training or campaign rewards to order an agreed partner's Clinic or editing support in the same NVEX unit	Use only within confirmed partnerships, service countries and regional terms
Choice from a personal wallet	A creator holds rewards or selects an available service; the proposed policy assigns no arbitrary expiry merely for leaving tokens unused	Admin freezes, locks, recovery and transfer restrictions are separate. Holdings do not guarantee unrestricted use; bookings and service rights may have validity periods
No further minting	The NVEX Foundation plans training and delivery rewards without additional minting and discloses supply and payouts	Supply rules can change through an upgrade, and no further minting does not guarantee value, price or demand
Public payout records	Link the operator's delivery-review record to NVEX's actual reward transfer for both parties to check	A transaction hash proves a transfer, not content quality or performance
Reuse of earned rewards	A creator orders a Clinic with rewards; after delivery, refunds and disputes are checked, receipts connect to later reward budgets	Only for services with booking, capacity, cash funding, partnership and rights conditions in place; supply and launch remain conditional

4.2 How are rewards used?

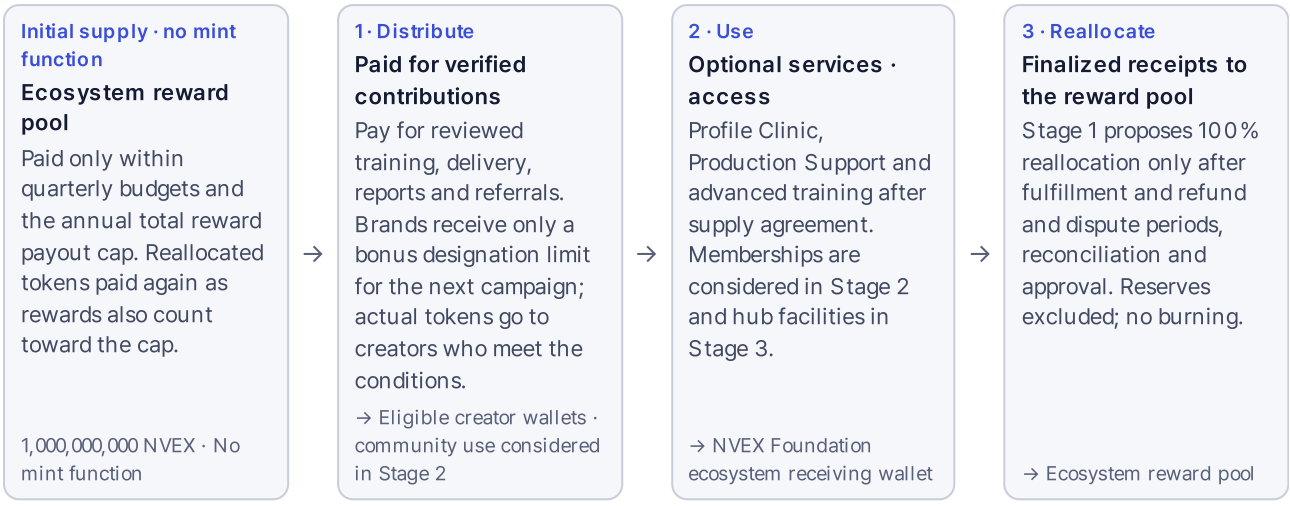


Figure 1. NVEX token circulation (design)

1. The operator verifies contributions, and the NVEX Foundation sends additional rewards under the approved budget and payout terms.
2. Creators hold them in their wallets or choose services whose terms and availability are confirmed.
3. Under the base model, NVEX receives order payments and providers are paid from pre-secured cash budgets.
4. Only receipts cleared after delivery, refunds and disputes are reconciled and allocated to later rewards.

> Current features are the treasury, payout tools, transfer checks, disclosures and supply API. Services, partnerships, budgets and the figures in this chapter are proposals. Limited operation requires the conditions and approvals below.

4.3 Flows by participant

Participant	Allocation · payout	Use · settlement
Creators	Reviewed additional rewards for training, readiness, delivery, results or referrals	Voluntary orders after checking capacity and terms; holdings or purchases are not required for general participation, assessment or selection
Brands	Quota for bonuses in the next campaign after repeat booking, not a token-receiving wallet	Designating a quota does not count as use, recovery or payout; only an actual creator transfer counts
Fans · community (Stage 2)	Contributions under approved missions	Memberships and fan experiences after rights and supply agreements
Service partners	Base model pays agreed cash from pre-secured budgets	NVEX receives service NVEX directly; partners are not forced to accept tokens instead of cash
Zetaverse operator	Reviews campaigns and programs and coordinates supply	Direct NVEX receipt is a separate contractual exception; reconcile the agreed share actually returned
NVEX Foundation	Manages approved reward budgets and receiving wallets	Separately records and discloses payouts, orders, delivery, refunds, cleared receipts and reallocation

4.4 Reward eligibility and fair-play rules

Rewards go to reviewed contributions, not to volume. The rules below are proposed for every campaign and program that pays NVEX; each campaign's terms add its own conditions, and the rules are published before rewards are paid.

Rule	Proposed treatment
Who is eligible	Individual creators (and, in Stage 2, fans) who accepted the campaign terms, with one verified account and one wallet linked to it before the payout cutoff announced for the campaign. Brand, agency and organization accounts receive no creator rewards unless a contract says so.
What counts	Agreed deliverables that pass the operator's review, and results measured from the source and period agreed at campaign start
Not rewarded	Spam or repeated posts, engagement bait, copied or reposted work, unedited AI-generated filler, content outside the brief, prohibited, adult or misleading content, and paid promotion without the advertising disclosure the platform or law requires
Manipulation	Bought views, followers or engagement, bots, coordinated engagement groups, and several accounts or wallets for one person. Affected results are excluded, and repeated or serious cases can lead to suspension from rewarded campaigns.
Reports and review	Participants can report suspected abuse through the channel announced for each campaign. Reports are signals that people review, not automatic penalties, and bad-faith reports can affect the reporter's eligibility. A creator can ask for a decision to be reviewed before payout.
After payout	Abuse found after a payout affects future eligibility. It does not by itself trigger an on-chain recovery, which is used only in the cases set out in Contract and permissions (https://nvexglobal.com/en/whitepaper/contract).

4.5 Use: ecosystem services and access

Stage	Planned use	Conditions
Stage 1	Creator Profile Clinic, Production Support, advanced training	Verify supply, cash, region, slots, fixed NVEX amount, deadlines and cancellations by service
Stage 1	Brand-designated bonuses	Assigning a quota is not service consumption; actual transfers count only as creator rewards
Stage 2	Memberships, fan content and experiences, commerce and payment-rail review	Start only within agreed rights, contracts, regulation and supply conditions
Stage 3	Hub facilities and education programs	Confirm operator, regional supply and funding

4.6 Stage 1 pilot figures

Web tables show the latest policy revision and reference date; PDFs show the fixed snapshot linked to their document. Check before/after tables and disclosures in Operating-policy history (https://nvexglobal.com/en/token/economy-history). Headcounts, quantities and amounts are proposed caps, not results or secured contractual supply.

- **ECO-0002 unit proposal**: in the ECO-0002 proposal fixed to this document at publication, training completion and one Clinic session use the same NVEX amount. This need not remain equal in later revisions and does not guarantee a Clinic slot for every training participant.
- **Limits of totals**: similar distribution and catalog totals do not establish coverage by service, region or period. Training recipients and Clinic capacity can differ; spare slots in other services do not automatically cover the gap. Check proposed figures in the tables and their revision record.
- **Before approval**: review preferences and regions, accepted bookings, demand from previous unused rewards and refund reserves. Different service slots are not interchangeable inventory.

Reward amounts by contribution

Contribution	Amount (NVEX)	Conditions · caps
14-day campaign-ready program completed	1,000	Completion record verified, once per person
Readiness level 1: basic profile and samples verified	500	Once per person
Readiness level 2: ready for campaign placement	1,000	Once per person
Campaign delivery: on time	500	Per creator per campaign
Campaign delivery: revision criteria met	300	Approved within the agreed number of revisions, per creator per campaign
Campaign delivery: report submitted	200	Result report including platform source data, per creator per campaign
Performance achieved	Up to 1,000	Agreed metrics achieved, per creator per campaign. Do not count the same performance event again as a brand-designated bonus.
Creator referral	300	When the referred creator reaches readiness level 2; up to 10 per referrer per quarter
Brand referral	2,000	When the referred brand's first paid campaign is settled; once per brand
Brand repeat-booking bonus allocation	Up to 5,000	For each settled paid campaign, a limit to designate in the next campaign (up to 500 per participating creator). Allocations unused by the next campaign's settlement stay in the reward pool

Table 2. Reward amounts by contribution · Proposed · ECO-0002 · Stage 1 first-quarter pilot · as of November 5, 2026 · Proposal reference: November 5, 2026 · Per-person cap 8,000 NVEX per quarter

The table retains the per-person quarterly cap. Actual transfers count in monthly disclosures and the annual total reward payout cap. Foundation payout gas and the first BNB support require secured cash. A brand quota uses reward budget only when an actual creator payout occurs.

Delivery-bonus counts mean **creator-level assignments**, not the number of brand campaigns: one creator performing one campaign is one assignment. Delivery, revision and report amounts use this unit. General performance and brand-designated bonuses have separate budgets but cannot pay twice for the same performance basis. Designated bonuses count toward annual total reward payout and personal caps when actually paid.

Service catalog prices and capacity

Service	Unit	Price (NVEX)	Quarterly capacity	Capacity total (NVEX)
Creator Profile Clinic	60-minute session and one profile/portfolio revision proposal	1,000	120 sessions	120,000
Production Support · short-form editing	One video up to 60 seconds, one revision	1,500	120 videos	180,000
Production Support · subtitles · localization	One video, one language	800	150 videos	120,000
Production Support · studio	2 hours with basic equipment (available regions only)	2,000	40 sessions	80,000
Advanced training	One seat at a live-commerce or AI-content workshop	1,200	160 seats (4 × 40)	192,000
Total				**692,000**

Table 3. Service catalog prices and capacity · Proposed · ECO-0002 · Stage 1 first-quarter pilot · as of November 5, 2026 · Proposal reference: November 5, 2026

- Fixed NVEX amounts do not guarantee cash conversion, buyback or perpetual availability of a particular service. Secured capacity, booking terms and region govern availability.
- Price changes are disclosed before applying to new orders; accepted bookings are protected.
- Retain the proposed 60-day order-use period and 14-day post-delivery refund and dispute period. Only cleared receipts after delivery, period closure, refunds and dispute resolution are reallocated.
- If the preferred service is full, offer waiting, a later round or another item only with consent. Holdings alone do not guarantee a chosen slot.
- Do not commit delivery before verifying service-specific cash quotes, supply and reserves.

Quarterly distribution budget

Item	Planning cap	Amount (NVEX)
14-day program completed	200 people	200,000
Readiness levels 1 · 2	200 at level 1, 100 at level 2	200,000
Campaign delivery bonuses	100 creator-campaign deliveries × up to 1,000	100,000
Performance achieved	100 creator-campaign deliveries × up to 1,000	100,000
Referrals	100 creators, 5 brands	40,000
Brand repeat-booking bonus allocations	10 × up to 5,000	50,000
Subtotal		**690,000**
Reserve (reprocessing and upheld disputes)		60,000
Quarterly budget		**750,000**

Table 4. Quarterly distribution budget · Proposed · ECO-0002 · Stage 1 first-quarter pilot · as of November 5, 2026 · Proposal reference: November 5, 2026 · Distribution subtotal 690,000 NVEX · catalog capacity total 692,000 NVEX

The distribution subtotal and catalog total are aggregate checks, not delivery guarantees. The reserve in the operating table is not additional ready capacity; using it requires extra verification of the relevant slots, cash, gas and refund obligations.

New approval limit = minimum of remaining total approved budget and remaining annual total reward payout allowance, campaign and personal caps, **deliverable capacity for the actual service mix demanded**, and the range supported by pre-secured cash

Check regions, accepted bookings, demand from previous unused rewards and refund reserves by service. Protect existing payout and booking commitments; spare capacity in one service does not offset shortages in another.

Circulation example

This hypothetical uses the unit amounts in the **ECO-0002 proposal** fixed to this document at publication, distinct from later revised web tables. It illustrates structure, not results or secured services, and assumes all booking, review and budget conditions are met.

Step	Event	Creator wallet	Reward pool · receiving wallet
1	Completion reward for the 14-day program	+1,000	Reward pool −1,000
2	Voluntary payment for an agreed, booked Clinic session	−1,000	Receiving wallet +1,000
3	Rewards for readiness levels 1 and 2	+1,500	Reward pool −1,500
4	Contractual campaign pay is separate cash; reviewed delivery, revision and reporting bonuses are paid	+1,000	Reward pool −1,000
5	Actual creator bonus after the brand-designated criteria are met	+500	Reward pool −500
6	Payment for a booked short-form editing order	−1,500	Receiving wallet +1,500
7	Reallocate cleared receipts after delivery, period closure, dispute resolution and refunds	—	Receiving wallet −2,500, reward pool +2,500

Total rewards paid are 4,000, cleared receipts/reallocation 2,500, and creator holdings 1,500 in this example. The amount counted toward the annual total reward payout cap remains 4,000 after 2,500 returns; any further payout adds to it. Cash costs and compensation are separate.

4.7 Comparing other methods

Method	Application to equivalent work	Differences to test in the pilot
Cash	Can fund training, deadline and reporting bonuses as well as contractual pay	Total payout, support and reconciliation costs and time for the same audience and work
Internal · partner points	Cross-company settlement and public records can be designed in a separate system	Actual costs of partner acceptance, disclosure, permissions and user experience
Stablecoin	Can support payouts, service payments and programmed budget or access rules	Issuer, network, regional and accounting conditions, support and settlement burden
NVEX	Unified rewards, public supply and transfers, agreed service use and wallet choice	Actual usage, timely delivery, total costs and time, gas, permissions and price volatility

NVEX is an operating choice for these objectives, not a technical necessity. Points may suffice for one operator without additional benefits. A transaction hash proves a transfer, not content quality or performance; admin freeze and recovery risks remain. Business revenue growth is not linked automatically to token demand or price.

How cash and NVEX divide the work

Layer	Instrument	Role
Contracts · supply costs	Separately secured cash; Stage 2 rails selected after regulatory review	Brand payments, contractual pay, production and operations, provider fees, gas and refund costs
Contribution rewards · use	Proposed NVEX budgets	Reviewed additional rewards and actual catalog orders; a brand bonus quota is a pre-payout internal commitment

Cash, points and stablecoins can also implement caps, reallocation and access rules. The comparison uses equivalent work and observation criteria rather than assuming one method is superior.

4.8 Operating rules in brief

- **Distribution**: rewards only for verified contributions. Registration, wallet linking, holdings and trading volume alone earn nothing, and there is no holding interest or staking yield.
- **Receipts and recycling**: service payments go to the published ecosystem receiving wallet; only receipts cleared after delivery, refunds and disputes are reallocated to later rewards.
- **Cash and tokens**: service providers, gas and refunds are paid from cash budgets secured in advance; token transfers are not counted as cash revenue or profit.
- **Annual total reward payout cap (proposed)**: 10% of the ecosystem reward pool's start-of-year reference balance, counting every payout across all pools without deducting returns.
- **Rollout**: limited operation first, then expansion only within service capacity, secured funds and demonstrated benefits.

The full rules, including budgets, balancing, monthly reconciliation and the operating evidence table, are in Operating rules (https://nvexglobal.com/en/whitepaper/operations).

4.9 What we don't do

- This website does not sell NVEX, and never asks users to send tokens or approve token spending.
- No promises of holding interest, dividends, staking yield, cash redemption or price support, and no buybacks to support the price.
- No content investment: NVEX does not fund content, albums, concerts or dramas in exchange for a share of their revenue, and no per-project tokens are issued.
- No creator pools or shares that pay a creator's future revenue to supporters, and no rewards for depositing or referring capital.
- Rewards are not paid automatically from content revenue by smart contract; they follow review and payout checks.

- Do not describe transfer hashes as quality proof or these features as impossible with cash, points or stablecoins.
- Do not re-spend undelivered, refund or disputed amounts, or count brand quotas as use, recovery or payouts.
- Do not subtract returns from annual total reward payouts or route the same rewards through other pool names to bypass the cap.
- Holdings and purchases are not conditions of general participation, assessment or selection.

5. NVEX utility

NVEX's uses are designed around practical applications under the proposed integration partnership with the Zetaverse operator. Each use carries a status, and only working features are described as "Live". The statuses below are the same values shown elsewhere on this site.

Use	Description	Status
Campaign payments	How brands pay for campaigns. Where it stands: NVEX payment for part or all of a campaign is being designed with the operator. Eligible campaigns, settlement and cancellation terms, and responsibilities will be announced once confirmed. Stage 2 includes payment and regulatory review.	In design
Creator rewards	Rewards for campaigns with confirmed results. Where it stands: Campaigns may offer optional NVEX rewards separately from contractual fees. Payout tools are ready; eligibility, capped budgets, funding, approval and timing require agreement and advance notice before the first payout.	Preparing
Service use	Proposed partner services such as profile clinics and production support. Where it stands: Proposed pilot products: profile/portfolio clinics and production support. Launch requires an agreed catalog, service capacity, funded costs, token quotes and refund terms. NVEX holdings will not determine basic campaign eligibility or matching.	In design
Memberships · Fan access	Creator IP, memberships and fan access. Where it stands: Stage 2 considers NVEX access to proven creators' memberships, fan content and experiences. Access and usage terms depend on rights agreements and relevant review. Holding NVEX itself does not confer IP ownership.	In design

Table 5. Uses and status · as of November 5, 2026 at 2:57 PM UTC

5.1 What the statuses mean

Status	Meaning
Live	Working, and available to anyone who meets the conditions
Pilot	Running first with selected participants under set conditions
Preparing	Preparing for its first run. Tool readiness and operating conditions are described separately in the progress notes.
In design	Audience, conditions and process are being designed
Unconfirmed	Whether to introduce it is under review

5.2 Design direction and progress by use

Creator rewards

We are preparing to connect campaign and event results reviewed by the Zetaverse operator to NVEX rewards. When paid, tokens are sent from the treasury to the wallet the creator linked to their NVEX account. Wallet linking, payout records, on-chain receipt checks and disclosure tools are in place. Before the first payout, partnership scope and campaign-specific eligibility, amounts, review criteria, payout responsibility and funding will be set and announced. A pilot being in progress does not by itself start payouts or entitle every participant to a reward.

Campaign payments

We are designing with the Zetaverse operator a way for brands to pay part or all of a campaign fee in NVEX. Eligible campaigns, payment receipt and settlement responsibilities, and terms of use will be announced once confirmed. NVEX payments will be reviewed in Stage 2 together with payment rails that follow KYC/AML and each country's payment and virtual-asset rules.

Service use

Creator Profile Clinic and Production Support are proposed initial NVEX service candidates, separate from basic readiness assessment and general matching. They are optional additional support; available work, capacity, costs and responsibilities would be agreed with the operator and service partners. This is separate from the NVEX website's existing balance lookup and wallet-linking features.

Membership · fan participation

In Stage 2, we will design with the operator how NVEX could provide access to memberships and fan-only content and experiences from creators proven by results. Scope and access conditions will depend on individual rights agreements and legal and commercial review. Overseas fans of Korean content in the operating countries are one audience to assess (K-culture and fan demand (https://nvexglobal.com/en/whitepaper/zetaverse)). Holding NVEX does not by itself confer IP ownership or rights to business revenue.

5.3 Design principles

- Uses start from Zetaverse's actual campaign flow.
- Each use is explained by who earns it, where it is used and which conditions apply.
- Payment and payout features are designed on the premise of KYC/AML and country-specific regulation, and introduced after early campaign results are confirmed.
- Starting, changing or stopping a use is disclosed and reflected in a new version of this whitepaper.

The proposed service catalog, pricing, booking and refund rules, creator reward operations and pilot measurement definitions are in Operating rules (https://nvexglobal.com/en/whitepaper/operations). What NVEX is not used for is listed under What we don't do (https://nvexglobal.com/en/whitepaper/token-economy).

6. Tokenomics

This chapter describes the current on-chain state and a proposed allocation. Current values are exactly as read from the chain; the proposed allocation will be disclosed and this chapter replaced in a new version once the foundation confirms it. How supply is distributed, used and recovered is described in Token economy (https://nvexglobal.com/en/whitepaper/token-economy).

6.1 Supply

Item	Details
Initial supply	1,000,000,000 NVEX (minted once to the treasury wallet at issuance)
Further minting	The current implementation has no mint function. An upgrade could change this (see Contract and permissions (https://nvexglobal.com/en/whitepaper/contract)).
Burning	Holders can burn their own tokens; total supply falls by the amount burned.
Admin recovery	Mints nothing; it only moves tokens to the treasury wallet.

6.2 Current allocation

Item	Share	Description
Treasury wallet (unallocated)	100%	As of November 5, 2026, the entire supply is in the treasury wallet, and the allocation plan in the whitepaper is a proposal that has not been confirmed. Any tokens leaving the treasury appear in circulating supply exactly as read from the chain.

Table 6. Allocation · as of November 5, 2026 at 2:57 PM UTC

6.3 Allocation plan (proposed)

Allocation categories and shares, and lockup/vesting schedules, have not been confirmed. Below is a proposal aligned with the token economy design; once the foundation confirms it, it will be reflected together with a disclosure. The shares used in the ecosystem (contribution rewards, services, market expansion) are set at 65%, so most of the supply flows to contribution rewards and ecosystem use.

Pool	Proposed share	Amount (NVEX)	Purpose	Spending · lock (proposed)
Ecosystem contribution rewards	40%	400,000,000	Reviewed creator and community rewards; designated bonuses count when actually paid to creators	Quarterly budgets and annual total reward payout cap (10% of reference balance), without resetting it for returns
Ecosystem services · partners	15%	150,000,000	Specified contribution rewards under public programs, not a substitute for cash supply costs	Record the source on transfer to rewards; same-nature rewards count toward the common annual total reward payout cap
Market expansion	10%	100,000,000	Agreed task and milestone token grants for Southeast Asia and Asian programs	Disclose recipient consent, evidence and schedule; no cash-supply promise; contribution rewards share the cap
Platform · security	10%	100,000,000	Agreed token support for development, reconciliation and security work	Confirm recipients, milestones and payment instrument; cash vendors require separate cash budgets
Foundation reserve	15%	150,000,000	Legal and regulatory work, emergencies, long-term operations	Locked for 12 months, then disclosed on each use
Team · contributors	10%	100,000,000	Team and advisers contributing to the foundation and integration	Locked for 12 months, then released monthly over 36 months

6.4 Lockup · vesting

No lockup or vesting is currently set on-chain. Nothing has been allocated, so there is no release schedule.

The proposal locks the team/contributor share for 12 months and then releases it monthly over 36 months, and locks the foundation reserve for 12 months. The contract's balance lock is an admin function that blocks transfers until a set time, so each release tranche would be locked with its amount and time and disclosed. The nature and risks of this permission are described as they are in Contract

and permissions (https://nvexglobal.com/en/whitepaper/contract). The proposed reward pool is unlocked, with spending governed by the annual total reward payout cap, quarterly budgets and all-pool outflow plans. This proposal is separate from the current absence of on-chain locks.

6.5 Circulating supply

Circulating supply = current on-chain total supply — balances of disclosed wallets

The only disclosed wallet today is the treasury wallet. This website reads both values from BNB Smart Chain every few minutes and serves the same values through the supply API.

6.6 Reward payout principles

- Rewards are sent directly from the treasury wallet to the wallet a member linked to their account.
- Every payout records its transaction hash and is marked complete only after the on-chain transfer (sender, recipient, amount) is verified in a finalized block.
- Payouts are disclosed every month.

Counterparties and outflows across all pools, the proposed token flow and reallocation, cash flows and service costs, and the decisions still required for allocation and payout caps are in Operating rules (https://nvexglobal.com/en/whitepaper/operations).

7. Token details

NVEX's basic facts and official contract address. The table below is drawn from the coin settings and values read from BNB Smart Chain.

Token name	NVEX (NVEX)
Chain · standard	BNB Smart Chain · BEP-20 · Chain ID 56
Official contract	0xaa65c432b70d1190aebd3991f5495ce0e5f02695
Decimals	18
Total supply (on-chain)	1,000,000,000 NVEX
Circulating (on-chain)	0 NVEX
Disclosed wallets · Treasury	0x6f8fe169c9f9bfba0c345005ed63dc9533922027
Block explorer	https://bscscan.com/token/0xaa65c432b70d1190aebd3991f5495ce0e5f02695

Table 7. NVEX basic facts (read from BNB Smart Chain) · as of November 5, 2026 at 2:57 PM UTC

> Fake tokens using the same name and logo may exist. Only trust the official contract address above.

7.1 Contract characteristics

- **No further minting (current implementation)**: there is no function to mint more after the initial issuance.
- **Burnable**: holders can burn their own tokens, reducing total supply by the same amount.
- **Managed**: freeze, lock, pause and recovery permissions exist. See Contract and permissions (https://nvexglobal.com/en/whitepaper/contract).
- **Upgradeable proxy**: the upgrader role must schedule a new implementation and wait 48 hours before executing it. An upgrade could change the contract's behaviour, including its supply rules.
- **Fees and trading rules**: buy, sell and ordinary transfer fees (each up to 5%), transfer and wallet limits, and whether trading is enabled can be set. When this version was issued, fees were 0%, there were no limits and trading was enabled. Check the current on-chain values on the token page (https://nvexglobal.com/en/token).
- **The official address is the proxy**: add the token using the official contract (proxy) address above. The implementation and factory contract addresses are not the token address.

7.2 Supply API

Supply is published through a public API so everyone uses the same values. Values are read directly from BNB Smart Chain.

Endpoint	Returns
`/api/supply`	Total and circulating supply (JSON)
`/api/supply/total`	Total supply (number only)
`/api/supply/circulating`	Circulating supply (number only)

Values are cached for one minute. Responses include the calculation method, the excluded disclosed wallets and the time read.

8. Technology

The NVEX token is an upgradeable BEP-20 contract on BNB Smart Chain. The NVEX website reads chain values directly and connects to users' wallets only through signatures. The NVEX website does not store private keys or sign transactions. Zetaverse's separate operator handles campaigns and review; exchange of campaign results and NVEX integration with the NVEX website are being designed alongside the proposed partnership scope.

8.1 Components

Component	Role
BNB Smart Chain	The blockchain holding the NVEX contract (chain ID 56). Transfers, balances and permissions are recorded here.
NVEX contract	Upgradeable (UUPS proxy) BEP-20 token with burning, freeze, lock, pause and recovery, fee and trading-rule settings, and 48-hour scheduled upgrade permissions
NVEX website	Reads chain values; runs My NVEX, account wallet linking, reward records, disclosures and the supply API
Zetaverse platform	A separate operator runs and reviews creator–brand campaigns. NVEX token integration with the NVEX Foundation is at the proposed partnership and design stage
User wallets	Wallets users manage themselves (MetaMask, Trust Wallet, etc.)

8.2 BNB Smart Chain

NVEX is issued on BNB Smart Chain (formerly Binance Smart Chain, chain ID 56), a general-purpose blockchain that runs smart contracts. It was chosen because the wallets creators already use (MetaMask, Trust Wallet and other EVM wallets) support it, transfers cost little and are final in about a second, and its developer tools and block explorer (BscScan) are mature. The trade-off is a more concentrated validator set, described below.

- **EVM-compatible**: the chain runs the Ethereum Virtual Machine (EVM), so contracts written in Solidity and common wallets and developer tools work on it the same way they do on Ethereum.
- **BEP-20**: the token standard on BNB Smart Chain, equivalent to Ethereum's ERC-20. It defines common functions such as balance, transfer and approval, so wallets and block explorers can show and move any BEP-20 token the same way.
- **Network fees in BNB**: transaction fees (gas) are paid in BNB, the chain's native coin. A wallet needs a small amount of BNB to send NVEX. Network fees go to the network, not to the NVEX Foundation, and are separate from NVEX's own contract fees.

- **Only on BNB Smart Chain**: older materials describe a separate BNB Beacon Chain and its BEP-2 tokens. BNB Beacon Chain was shut down in November 2024 under BNB Chain Fusion. NVEX is not a BEP-2 token and has not been issued or bridged to any other chain, so a token claiming to be NVEX on another chain is not official.

8.3 Consensus and finality

BNB Smart Chain uses Proof of Staked Authority (PoSA), which combines staking with a limited set of validators who take turns producing blocks. The values below are from BNB Chain's documentation and the NVEX Foundation's own chain reads on November 5, 2026.

Item	Details
Consensus	Proof of Staked Authority (PoSA). Validators are elected by the BNB staked to them and take turns producing blocks.
Validator set	45 active validators (21 Cabinet and 24 Candidates in BNB Chain's documentation). The chain's validator-set system contract returned 45 validators.
Block time	About 0.45 seconds. Measured: the 100,000 blocks up to block 131,816,017 took 45,016 seconds, 0.450 seconds per block.
Finality	Fast finality (BEP-126 (https://github.com/bnb-chain/BEPs/blob/master/BEPs/BEP126.md)): when at least two-thirds of validators vote, a block is final within about two blocks, around one second. Without enough votes, the chain falls back to probabilistic finality, where confidence grows with each later block.
Penalties	Validators that sign two conflicting blocks, stay offline, or cast conflicting finality votes are slashed (lose part of their stake) and can be removed from the set.

A small validator set gives fast, low-cost transactions, but it is more concentrated than networks with thousands of validators. Network rules, hard forks and validator behaviour are outside the NVEX Foundation's control. These values change with BNB Smart Chain upgrades; check BNB Chain's documentation for current values.

8.4 How a transaction is processed

BNB Smart Chain keeps one shared state: a list of accounts. Every address has a BNB balance, and contract addresses also have code and storage. NVEX balances, locks, freezes, roles and settings are entries in the storage of the NVEX contract. Each transaction moves this state from one block to the next.

1. **Sign**: the sender's wallet builds a transaction (for an NVEX transfer: the official NVEX address, the transfer function, the recipient and the amount) and signs it with the sender's private key. Only the holder of that key can send from the wallet.

2. **Broadcast**: the wallet sends the signed transaction to a BNB Smart Chain node, which passes it on to validators.
3. **Execute**: a validator includes it in a block, and the EVM runs the NVEX code. The code applies the contract's rules: pause, freeze, lock, trading status and limits, and any fees. If a rule is not met, the transaction fails and nothing changes except the network fee spent.
4. **Record**: if it succeeds, the new balances are written to storage and a Transfer event is recorded. Once the block is final, the transaction cannot be changed, and anyone can look it up on BscScan by its transaction hash.

8.5 Proxy and implementation

NVEX uses the UUPS upgradeable proxy pattern (ERC-1822 (https://eips.ethereum.org/EIPS/eip-1822)).

- **Proxy (the official address)**: a small contract at the official NVEX address. It holds all of NVEX's data: balances, locks, freezes, roles, and fee and trading settings.
- **Implementation**: a separate contract holding the code. The proxy runs that code against its own data. The implementation's address is kept in the standard EIP-1967 (https://eips.ethereum.org/EIPS/eip-1967) storage slot, which anyone can read.
- **Upgrade**: an upgrade replaces the implementation address while the proxy keeps the official address and its stored data. Whether balances and rules carry over depends on the new implementation: its storage layout must be compatible with the old one, and any initialization call run with it must be checked. The upgradeable structure itself does not guarantee that balances or rules can never change.
- **V3 → V4**: the scheduled upgrade runs no initialization call, and holders do not need to swap, transfer or migrate their tokens for it. Treat any request to "migrate" NVEX to a new address as a scam.
- **Delay**: the upgrader role schedules a new implementation, which can be executed only after 48 hours and can be cancelled before then. The NVEX website reads the implementation slot and any scheduled upgrade from the chain and shows them on the token page (https://nvexglobal.com/en/token).

Implementation	Address	Status (November 5, 2026)
V3	`0x89b3a75ff3b02ca518a03e6603183ee84b12a254`	In use
V4	`0x2a5bb703ca2bc723d920c314f17258c4bf19d9de`	Scheduled on November 5, 2026; executable from November 7, 2026, 09:14:40 UTC. Adds a default-admin function to change the recovery wallet (disclosure #19 (https://nvexglobal.com/en/disclosures/19)).

When V4 is executed or its schedule is cancelled, it will be disclosed, and this table and the Contract and permissions (https://nvexglobal.com/en/whitepaper/contract) chapter will be corrected in a new version.

8.6 Reading chain values

The website reads total supply, disclosed wallet balances, each address's balance, locked amount and frozen status, and the current fees, trading limits, trading status and any scheduled upgrade directly from public BNB Smart Chain nodes. Values are refreshed every few minutes and shown with the time they were read. Transaction history links to the block explorer (BscScan).

8.7 How wallet linking works

Linking a wallet to an account means signing a message in the EIP-4361 (https://eips.ethereum.org/EIPS/eip-4361) (Sign-In with Ethereum) format.

- The message contains the site address, the account, the wallet address, the chain ID, a one-time value (nonce), and issue and expiry times (10 minutes).
- The server checks that the signature belongs to that wallet. Smart-contract wallets are verified with ERC-1271 (https://eips.ethereum.org/EIPS/eip-1271).
- One wallet can be linked to only one account, and a used message cannot be reused.

8.8 Reward payouts and verification

The following is the payout-tool workflow available on the NVEX website. Actual campaign rewards require the operator's reviewed results and previously announced payout conditions; the exchange and approval process will be set by partnership contracts and policies.

1. An NVEX administrator registers a reward confirmed for payout (member, amount, reason).
2. An authorized administrator signs the NVEX transfer from the treasury in their own wallet.
3. The website records the transaction hash, sender and nonce. Once the block containing the transaction is finalized, it checks that the receipt's transfer record (sender, recipient, amount) matches what was registered. A transaction that is in a block but not yet finalized stays pending.
4. A match is marked paid. A reverted transaction, a mismatch, or a nonce used by a different transaction is recorded as failed. If the chain cannot be read, the payout stays pending and is checked again; each payout record is tied to one transaction, so a recheck never sends a second transfer. Payouts are disclosed.

How reviewed campaign results would be exchanged with the operator for payouts is described in Operating rules (https://nvexglobal.com/en/whitepaper/operations).

8.9 What is recorded where

Data	Where it is kept	Who can see it
NVEX transfers, balances and burns, and every admin action (freeze, lock, pause, recovery, fee and rule changes, role changes, upgrades)	BNB Smart Chain	Anyone, through BscScan or any node
Account details, wallet-link records and reward registrations	NVEX website database	The account holder and authorized admins
Published whitepaper versions and disclosures	NVEX website	Anyone

- **Final records cannot be rewritten**: once a block is final, its transactions cannot be altered or deleted, by the NVEX Foundation or anyone else. Admin permissions can still change balances and settings from then on, but each use is itself a new public transaction.
- **No personal information on-chain**: the NVEX website does not write names, email addresses or other personal information to the blockchain. Wallet activity is public, so anyone who knows a wallet is yours can see its history. Personal information on the website is handled under the privacy policy you accept when creating an account.

8.10 Security principles

- The NVEX website does not store private keys or sign transactions, and never asks users to send tokens or approve spending.
- The website is served only over HTTPS (TLS), with HSTS telling browsers to always use an encrypted connection.
- Passwords are stored only as salted scrypt hashes. The database keeps only a hash of each login session's token, and session cookies are HTTP-only and secure.
- The admin area is limited to admin accounts, and repeated failed logins are blocked.
- A published whitepaper version cannot be edited in the admin area, and published disclosures are protected against edits and deletion in the database. Changes are made through new versions or correction disclosures.

9. Contract and permissions

NVEX is a managed, upgradeable (UUPS proxy) contract whose implementation can be replaced 48 hours after an upgrade is scheduled. The issuance record is in disclosure #16 (https://nvexglobal.com/en/disclosures/16). An upgrade to implementation V4, which lets the default admin change the recovery wallet, was scheduled on November 5, 2026 and can be executed from November 7, 2026 (disclosure #19 (https://nvexglobal.com/en/disclosures/19)). The permissions holders should know about are disclosed as they are.

9.1 Permissions

Function	Who	What it does
Mint	Nobody (current implementation)	There is no mint function after the initial issuance. An upgrade could change this.
Burn	Holders	Holders can burn their own tokens.
Freeze address	Lock role	Blocks transfers from a given address.
Lock balance	Lock role	Locks part of an address's balance until a set time.
Pause	Pauser role	Stops all transfers.
Recover	Recovery role	Moves a set amount to the treasury wallet without the holder's approval, regardless of freezes, locks or pauses.
Upgrade	Upgrader role	Schedules a new implementation and executes it only after 48 hours (172,800 seconds). A schedule can be cancelled, and holding the role does not skip the delay.
Fees	Fee manager role	Sets buy, sell and ordinary transfer fees of up to 5% each, the fee recipient, and market-maker (AMM) pair addresses.
Trading rules	Rule manager role	Sets the maximum transfer amount, the maximum wallet balance and whether trading is enabled.
Exemptions · name · roles	Default admin	Manages fee, limit and trading exemptions, the name and symbol, granting and revoking roles, and registering bridge escrow addresses.

The contract supports delegating and recording voting power, but no governance contract that decides by vote has been deployed. It can also register a bridge escrow, but no bridge has been registered or deployed yet.

9.2 Settings at issuance

Item	On-chain, November 5, 2026
Fees (buy · sell · transfer)	0% · 0% · 0%
Trading limits (per transfer · per wallet)	None
Trading	Enabled
Paused	No
Scheduled upgrade	None
Default-admin transfer delay	0 seconds

Since issuance, the V4 upgrade has been scheduled (disclosure #19 (https://nvexglobal.com/en/disclosures/19)); the other settings above were unchanged when this version was issued. Check the current on-chain values under contract controls on the token page (https://nvexglobal.com/en/token).

9.3 Scheduled V4 upgrade

V4 adds one function, setRecoveryTreasury, which lets the default admin change the wallet that receives admin recoveries (today the treasury wallet).

- **No added controls**: V4 adds no multisig, approval step or delay. A change takes effect as soon as the default admin's transaction is executed, and the permissions stay with the same wallet.
- **Limits**: it cannot be set to the zero address, the token contract itself or a registered bridge escrow. Each change is recorded on-chain as RecoveryTreasuryChanged, and it does not move balances or change supply, roles, fees or exemptions.
- **Disclosure**: any change of the recovery wallet will be disclosed with its reason and the new address. If it is set to a wallet other than the treasury, how that wallet is counted in circulating supply will be disclosed at the same time.
- **Verification**: the upgrade runs no initialization call. Public source-code verification of V3 and V4 has not been confirmed (see Security below), and the execution disclosure will state the checks performed before execution.

9.4 Wallets holding permissions

Role	Address
Treasury	Published in Token details (https://nvexglobal.com/en/whitepaper/token) and on the disclosure board
Default admin	Published in Token details (https://nvexglobal.com/en/whitepaper/token) and on the disclosure board

The treasury and the default admin are currently the same wallet, and it also holds the recovery, lock, pauser, fee manager, rule manager and upgrader roles. Any change to the wallets holding permissions will be disclosed.

9.5 How permissions are used

- Freeze, lock, pause and recovery are used only to protect holders and the ecosystem, such as responding to hacks or theft, lawful requests, or handling mistaken transfers.
- Each use is disclosed with its reason and transaction hash. Where immediate disclosure isn't possible (for example, while cooperating with an investigation), it is disclosed once it can be.
- Any change to fees or trading rules is disclosed with its reason. Any scheduled upgrade is disclosed before it is executed.

9.6 Security

- There is no third-party audit report yet. If an audit is performed, the report will be disclosed and reflected in this chapter.
- When this version was issued, no public source-code verification of the NVEX contracts (on BscScan or Sourcify) could be confirmed. It will be reflected in this chapter once completed.
- Transactions, supply and permission wallets can be checked by anyone on the block explorer.
- The NVEX website does not store private keys or sign transactions. In the website's reward payout tool, an administrator signs in their own wallet.

10. Foundation and disclosures

10.1 NVEX Foundation

The NVEX Foundation manages the NVEX token and the NVEX website and is pursuing an NVEX token integration partnership with Zetaverse's separate operator. The foundation's registered name and location will be published in this chapter and on the disclosure board once confirmed.

Role	Details
Token management	Treasury and contract permissions, NVEX payout tools and records
NVEX website	Balance lookup, account wallet linking, reward history and supply API
Proposed integration partnership	Agree exchange of reviewed results, NVEX terms of use and payout procedures with the operator
Disclosure	Whitepaper, disclosures and supply data

10.2 Separate Zetaverse operator

The Zetaverse operator handles the platform and creator programs, brand matching, and the contract, delivery and performance review process. The operator's legal entity information and partnership scope will be published once verified and confirmed.

Campaign contracting parties, payment receipt and settlement, review approval, NVEX payout responsibility and funding, refunds, dispute handling and information exchange will be set in contracts and policies and announced before participation. NVEX's payout tools are distinct from the operator's campaign review role; pursuing a partnership does not assign every settlement and payout responsibility to either party.

10.3 Disclosures

The following are posted with a date on the disclosure board (https://nvexglobal.com/en/disclosures). Published disclosures are never edited; corrections are posted as new correction disclosures.

- Issuance and supply changes (including burns and recoveries)
- Allocation plans and allocation wallets
- Reward payouts
- Changes to contract permissions and permission wallets
- Changes to fees or trading rules, and scheduled upgrades
- Starting, changing or stopping a use
- Scope and progress of integration with the Zetaverse operator, and terms of use

- New versions of this whitepaper
- Security incidents and responses

10.4 Documents and versions

Collaboration and handoffs with the operator, responsibility for service receipts, returns and shutdowns, and how operating-policy revisions are recorded are set out in Operating rules (https://nvexglobal.com/en/whitepaper/operations).

The whitepaper, risk notice, terms of use and privacy policy are versioned. Published versions are never edited; they are replaced by new versions, and changes to the whitepaper are kept in the changelog (https://nvexglobal.com/en/whitepaper/changelog).

10.5 Official channels and contact

Official channels and a contact address will be announced once confirmed.

11. Roadmap

This is the Zetaverse operator's business roadmap alongside the NVEX Foundation's NVEX token integration plans. The operator validates its business model through campaigns; the NVEX Foundation is pursuing token integration at verified touchpoints, subject to partnership scope and regulatory review.

Phase	Details	Status
Stage 1 · Creator-to-brand infrastructure	The operator validates a system for assessing and developing creators, placing them on real briefs and recording results. The Philippines is the first proof market for the cross-border campaign model. The NVEX Foundation prepares the NVEX token, the whitepaper, disclosures and payout tools, and pursues integration.	In progress
Stage 2 · Creator IP · production · fan participation	The operator expands into IP, production, fan participation and digital commerce around creators proven in Stage 1. The NVEX Foundation pursues NVEX token integration for uses whose partnership, rights and regulatory conditions have been set.	Planned
Stage 3 · Regional creator hubs	The operator aims to develop hubs for training, production and live commerce and a regional partner network, starting with Southeast Asia. NVEX integration scope is reviewed separately.	Planned

11.1 Stage 1 progress

Item	Status
Zetaverse operating in the Philippines, Malaysia, Indonesia, India, China, Vietnam and more	Done
Creatopia online creator event (October 17, 2026)	Done
NVEX issued (BNB Smart Chain)	Done
NVEX website, My NVEX and disclosure board launched (November 2026)	Done
Whitepaper v1.0 published (November 4, 2026)	Done
14-day campaign-ready program	In progress
Early Philippines pilot	In progress
Connecting creator NVEX rewards to campaign results	In progress
Confirming the allocation plan and disclosing the first quarterly distribution budget	Planned
First paid campaign and repeat briefs	Planned

The operator's Stage 1 has three goals: on the creator side, a first measurable creator group; on the brand side, valid campaign opportunities; and commercially, a path from the first paid campaign to repeat briefs.

11.2 Gates for starting and expanding the NVEX service pilot

Stage	Conditions	Evidence
Before launch	Signed partnership, catalog prices, slots and deadlines, secured cash for services, gas and refunds, agreed reward allocation, wallets and responsibilities	Contracts, budget approvals, supply and funding verification, cancellation, abuse, dispute and security conditions
Limited operation	A defined participant group and period complete one campaign from brief to review, contractual compensation, optional reward, voluntary order and service delivery	Linked work, consent, payout, order, delivery, refund and on-chain records
Reconciliation · review	Monthly reconciliation, usage, repeat-use, cost and budget metrics, analysis of rejection, cancellation, disputes and errors	Token and cash ledgers, comparative results and changes to catalog or terms
Expand or suspend	Approve new budgets only within service capacity, secured funds and demonstrated benefits	Expansion basis or a plan to stop new rewards and bookings and handle exit

Fabricated work, duplicate accounts or payouts and self-dealing orders would be checked under the fair-play rules (https://nvexglobal.com/en/whitepaper/token-economy) and through evidence and order-campaign reconciliation, with hold reasons and appeal procedures. The proposal is to stop new additional rewards and bookings when supply or cash funding is insufficient, or serious security, non-delivery or reconciliation issues arise, then announce handling responsibilities and scope. External audit and permission safeguards are pre-launch review items; this does not claim a completed audit or a multisignature wallet today.

How a pilot or the partnership would be wound down is set out in Operating rules (https://nvexglobal.com/en/whitepaper/operations).

11.3 Gate from Stage 1 to Stage 2

The operator would move to Stage 2 on evidence, not sign-up scale: repeatable supply, completion and reliability, paid and repeat demand, sustainable campaign economics, and rights and operating controls. Launching an NVEX use also needs integration agreements, budgets, payout responsibility, rights and regulatory conditions. The evidence table is in Operating rules (https://nvexglobal.com/en/whitepaper/operations).

11.4 What Stage 2 adds

Stage 2 selects creators and IP proven in Stage 1 to build production, rights and fan relationships that can be used beyond a single campaign.

Expansion area	Work to develop	Contractual and operating conditions
Short-form · short drama · branded production	Content planning, production, distribution and reuse	Production contributions, copyright, music and likeness permissions, distribution and reuse scope
Creator products · brands	Product collaboration, merchandise and direct-to-fan sales	Production and distribution costs, quality, delivery, returns and use of brands and content
Licensing · selected rights participation	Separate production, management or licensing agreements for proven IP	Existing rights holders, licensed or acquired rights, territories, duration, media, cost and revenue settlement, termination
Fan communities · premium experiences	Members-only content, events, experiences and repeat participation	Content, schedule, duration, eligibility, cancellation, non-delivery, refunds and personal data handling
Tokenized access · digital participation	Review of NVEX integration for selected membership and fan access	Eligibility verification, access terms and duration, transferability, and distinction from contractual rights

The intended model separately records what content or experience a fan can use and for how long, and the IP rights held by the creator or operator. IP ownership and business revenue participation are matters for individual contracts and do not arise automatically from holding NVEX.

Optional card and payment infrastructure is reviewed separately (Operating rules (https://nvexglobal.com/en/whitepaper/operations)).

11.5 Stage 3 regional ecosystem

Regional hubs would be considered by connecting resources to verified creator supply and brand demand, rather than expanding premises first.

Infrastructure	Collaboration concept	Items to check before execution
Physical · digital creator hubs	Connect training, production, editing, live commerce and brand-demo resources	Operators for equipment, space, staff and online services, usage terms, costs and demand
Schools · universities	Talent pipelines through education, projects and portfolios	Institutional roles, teaching and practice scope, participant protection, consent and outcome records
Local governments · cities	Creator-economy workforce development and local programs	Public purpose, operating and budget responsibilities, selection, reporting and agreement scope
Brand · production network	Connect briefs, production capabilities and distribution opportunities	Repeat demand, delivery, review and rights criteria, regional partner roles
Cross-border corridor	Korean content and talent, Chinese technology and commerce, Southeast Asian execution	Country-specific localization, contracts, rights, data and settlement conditions

Cooperation with schools, institutions and local governments is a concept, not a statement that particular organizations have joined or signed agreements. Partners and scope would be disclosed after regional validation and operating conditions are reviewed.

In the long run, Zetaverse aims to grow beyond a campaign platform into regional creator infrastructure that connects creator supply, performance data, production, IP, rights, brands and institutional partnerships.

> Moving to the next phase is decided not by sign-ups or token price, but when qualified creators are repeatedly acquired and placed and the economics are confirmed. Phase dates will be disclosed once set.

12. Risks

Please read the risks below and decide for yourself before receiving, holding or moving NVEX. The full text is in the risk notice (https://nvexglobal.com/en/risk).

Risk	Summary
Price volatility and loss	Value may fall sharply or be lost entirely.
Liquidity	There is no guarantee you can trade or convert at the time or price you want.
Business	Uses are in preparation or design; plans may change or not happen. Without uses and a cash budget in place, distributed tokens may go unused and circulation may not happen, and the proposed allocation shares and annual total reward payout cap may change as they are confirmed.
Admin permissions	Freeze, lock, pause, recovery, fee and trading-rule, and upgrade permissions exist and are currently all held by one wallet.
Upgrades	The implementation can be replaced 48 hours after an upgrade is scheduled, which could change the contract's behaviour, including its supply rules.
Fees and trading limits	If fees (up to 5% each) or transfer and wallet limits are set, you may receive less or be unable to transfer.
Smart contract	Undiscovered bugs may exist, and there is no third-party audit report or confirmed public source-code verification yet.
Security and impersonation	Losses from leaked keys, phishing or fake tokens cannot be reversed.
Blockchain network	BNB Smart Chain relies on a limited validator set outside the foundation's control. Outages, fee spikes or network changes can delay or fail transactions, and transactions cannot be reversed.
Regulation	Rules differ by country and may change, which can restrict use in some places.
Information and plans	Plans in this whitepaper and in disclosures may change.
Tax	Receiving or moving tokens may be taxable; handling tax is your responsibility.

13. Conclusion

NVEX is the NVEX Foundation's token, for which an integration partnership with Zetaverse's separate operator is being pursued. Its role is to reward the contributions that build Zetaverse's bottleneck resource, creator supply brands can actually use, and to have those rewards spent on preparation services and access in the ecosystem and then return to the reward pool to be distributed again. A supply with no mint function, disclosed wallets and monthly disclosures let anyone check this circulation from outside.

The chain check for this edition shows the entire supply in the treasury; creator rewards are in preparation with payout tools in place and the other uses are in design. Zetaverse operates in the Philippines, Malaysia, Indonesia, India, China, Vietnam and other countries, recruits creators through Creatopia (October 17, 2026) and the 14-day campaign-ready program, and is running an early pilot in the Philippines. On the NVEX website, balance lookup, account wallet linking, reward history, disclosures and supply data already work.

The NVEX Foundation is pursuing agreement with the operator on partnership scope, roles and terms of use, and validation of NVEX integration against reviewed campaign results. Whatever is decided will be published through disclosures and new versions of this whitepaper.

13.1 Coming next

- Confirmation of the proposed allocation (shares, lock schedules, pool wallets) and the first quarterly distribution budget
- Confirmation of the Stage 1 pilot figures (reward amounts, catalog prices and capacity, first quarterly budget), service providers and monthly circulation metrics
- Start conditions for each use and pilot results
- Applied readiness, service-deliverable and KPI criteria, and evidence from actual operations
- Zetaverse operator information, integration partnership scope, and settlement and payout conditions
- Participant counts for Creatopia and the 14-day program, and Philippines pilot results
- The foundation's registered name and location, official channels and a contact address
- Third-party security audit results (if an audit is performed)

14. Operating rules

This appendix collects the detailed operating rules summarized in the main chapters. They are proposals to agree with the Zetaverse operator and service partners, not launched features or signed contracts, and they change through new versions of this whitepaper and operating-policy revisions.

14.1 Zetaverse operations

The detailed operating tables behind the Business model (https://nvexglobal.com/en/whitepaper/zetaverse) summary.

14.2 Operating layers and service deliverables

The Zetaverse operator's work is organized into six layers, with materials to pass from each step to the next. Actual feature availability will be described in operating updates.

Operating layer	Core work	Service deliverables
Creator database	Organize information by niche, audience, platform, region, readiness and history	Profiles within the agreed disclosure scope, portfolios and filtered candidate lists
Readiness assessment	Check evidence of brief execution and constraints rather than follower counts	Findings by assessment item, development tasks and notes on campaign fit
Creator development	Improve profiles, content, monetization, rights literacy and reliability	Updated profiles and samples, campaign-readiness checklists and completion records
CRM · automation	Track leads, sign-up, onboarding, activation and opportunities	Consent and progress records, follow-up tasks, conversion and drop-off reports
Campaign engine	Manage brief, matching, proposal, contract, delivery, approval and report	Agreed briefs and contracts, delivery, revision and approval records, reports and settlement materials
Performance history	Record deadlines, revisions, quality and campaign results on a consistent basis	Creator- and brief-level performance records, reasons for redeployment and improvements for the next campaign

14.3 Readiness assessment and matching criteria

The proposed assessment records evidence, development needs and fit for each brief. It does not set follower count as the sole pass condition or prescribe one score or weighting for every campaign.

Assessment item	Evidence to review	Use in matching and development
Positioning · audience	Topics, languages, region, platforms and available audience information	Fit with the brief's product, market and content objectives
Content samples	Original samples, format, quality, clarity and required production skills	Ability to meet deliverable and quality requirements, and any production support needed
Response · deadlines · revisions	Responses to requests, schedule confirmation, submission and revision history	Availability and reliability through communication and delivery
Brand safety	Advertising disclosures, restricted claims and categories, conflicts and brief compliance	Fit with the brand's stated participation and publishing conditions
Rights literacy	Permission for content, music, likeness and brand assets, and the scope that can be offered	Rights needed for reuse, paid media, territories and duration
Reporting	Ability to organize post links, source platform metrics and measurement periods	Ability to deliver the agreed report

The operator would distinguish verified items, development needs and reasons to defer a creator for a particular brief, then confirm participation terms with the creator. After delivery and review, the operator would compare the assessment with actual execution and update profiles, development tasks and future candidate selection.

Holding or buying NVEX, or paying for an optional service, is not a condition of general matching, campaign participation, basic readiness assessment or selection. Paid services do not guarantee brand deals, preferential selection or higher trust scores.

14.4 Monetization paths and commercial terms

The direction is to define the brand's problem and the work to be delivered first, then agree compensation and settlement for that scope. Training prepares creator supply; registration or training participation is not treated as brand revenue.

Monetization path	Work whose compensation would be agreed	Items to separate before contracting
Campaign · production operations	Creator selection and coordination, UGC and branded production, delivery and reporting	Creator compensation, production and operating fees, media spend and reimbursable costs
Affiliate · live commerce	Sales referrals, live hosting, referral links and codes	Attribution period, orders, cancellations and returns, and settlement evidence
Market entry · localization services	Local creator sourcing, language and content localization, launch campaigns	Scope by market, language and period, and terms for additional work
Selected IP · long-term collaboration	Licensing, production or management participation, products and fan experiences	Contractual rights, contributions, costs, revenue allocation and treatment on termination

Terms to agree	Items in the proposed operating model
Scope · schedule	Objectives, deliverables, production and posting dates, contacts and approval sequence
Review · revisions	Acceptance criteria, revision scope, additional requests and scope changes
Rights · usage	Ownership versus permission, media, territories, duration, editing, paid use and exclusivity
Compensation · settlement	Compensation by task, costs, taxes and fees, payout conditions and settlement records
Performance-based terms	Metrics, sources and periods, cancellations, returns and invalid traffic
Interruption · disputes	Cancellation before or after delivery, completed work, rejection, reconsideration, refunds and dispute submission
Data · disclosure	Personal and commercial information exchange, retention, access and consent to publish case studies

14.5 How campaign economics would be assessed

The proposal is to separate business compensation from creator payments, media spend and expenses administered on behalf of others, and to record direct production and operating costs and time spent for each campaign. The whole campaign budget would not be presented as platform revenue or profit.

Operating decisions would consider business compensation after separating pass-through payments, less direct costs borne by the business from that compensation, alongside time spent. Direct costs considered would include contractually borne creator compensation, production, localization,

operations and payment costs, without subtracting already separated pass-through payments twice. Detailed categories would follow the contracts and accounting treatment, with revisions, non-payment, cancellation, creator replacement and cross-border work also assessed.

Repeat brand demand, reductions in sourcing and review time for similar campaigns, and the ability to cover direct costs would inform expansion. NVEX reward budgets would be recorded separately from business payments and direct costs so token transfers are not confused with cash revenue or profit.

14.6 Performance measurement and matching feedback

The proposed approach agrees objectives, calculation rules, measurement periods and source data at campaign start, then records results on the same basis. These definitions are proposals, not achieved results or confirmed numerical targets.

Metric	Definition and interpretation	Evidence
Lead → sign-up · onboarding conversion	Share of the same source and period completing the next step, with the denominator stated for each step	Lead sources and sign-up and onboarding records with duplicates identified
Readiness · campaign placement	Distinguish assessed readiness from actual acceptance and placement	Item-level assessments, candidate proposals, acceptance and placement records
On-time delivery · completion	Count delivery by the agreed date separately from final acceptance	Delivery times, agreed schedule changes and approval records
Revisions · rejections	Reasons for requested revisions or rejection, and review outcomes by submission	Brief versions, review comments, revisions and decisions
Impressions · views · reach	Distinguish platform impressions and views from unique reach; do not assume unduplicated reach across platforms	Platform exports or source materials with a reference time
Engagement	Agreed actions such as likes, comments and shares; identify whether any rate uses views, impressions or reach as its denominator	Platform metrics and measurement periods
Clicks · conversions	Actions or orders linked to tracked links or codes; agree attribution period and cancellation, return and duplicate handling first	Links and codes, analytics and order records, settlement data
Repeat brand demand	Share of eligible brands with a follow-up brief or contract, distinguishing inquiries from signed work	Earlier campaigns, follow-up briefs and contracts
Operating economics	Workload, direct costs and settlement outcomes by campaign, and changes across repeat work	Work and cost records, contracts and settlement materials

Public scale metrics would also carry activity definitions, population and period, duplicate handling and supporting sources. Event attendance, program participation, verified readiness and paid campaign delivery would be separate measures so their meaning is clear.

The operator would retain source locations and verification times in reports and record reasons for reviewing missing or conflicting data. Results would be compared with the next brief's category, market, format, schedule and rights requirements to improve candidate selection, readiness assessment and development tasks. Public case studies would include the agreed scope of objectives, period, work, measurements and limitations with disclosure consent.

14.7 Token economy operating details

The following proposed rules guide checks of payouts, service supply, refunds and budgets. **Total payouts** count each actual reward payment without deducting returns. A **payout group** collects people rewarded in the same period for observation. Service capacity, group analysis and payout limits are approval policies, not an implemented automated enforcement engine or smart-contract control.

Distribution: only for verified contributions

Registration, wallet linking, holdings and trading volume alone do not earn rewards, and there is no holding interest or staking yield. Payouts link approved budgets to the operator's review records.

Contribution	Evidence	Proposed treatment
Training	Completion of the 14-day or another program	Amount announced for the program
Readiness	Verified milestone	Milestone amount with duplicate prevention
Campaign work	On-time delivery, revisions and report review	Amounts within campaign and per-person caps
Performance	Results against criteria agreed with the brand	Actual creator payouts including designated bonuses
Referral	Readiness or first paid-campaign settlement	Approved amount after activation is verified
Brand repeat booking	Paid campaign settlement	Quota for a later campaign bonus; not itself a token payout
Community mission (Stage 2)	Reviewed event or mission records	Approved mission and personal limits

- **Quarterly budgets**: disclose planned, approved, spent and unused amounts separately. Unused budget is not a new payout result.

- **Annual total reward payout cap (proposed)**: 10% of the ecosystem reward pool's start-of-year reference balance. Disclose year, reference time, balance and wallet, and the first-year start and calculation period before spending.
- **Scope**: combine rewards of the same economic nature from the 40% reward pool and services, market expansion, platform or other pools. Pool or program names must not bypass the common cap.
- **Count every payout**: each payout after reallocation counts again. Recoveries, refunds and reallocation do not reduce annual usage or reopen the same year's cap. Returns support available-budget liquidity only.
- **Personal · campaign caps**: account for existing limits and confirmed unpaid commitments; review duplicates and abuse.

Receipts and recycling: base model and exceptions

The base model receives actual service-order payments directly at the **NVEX ecosystem receiving wallet** published in the catalog. Providers receive agreed cash from budgets secured in advance.

1. Link the actual order, amount, receiving wallet and receipt.
2. Confirm delivery and reserve the amount until refund and dispute periods end after delivery.
3. The Stage 1 proposal reallocates **100% of cleared receipts**, after refunds and dispute resolution, to the reward pool following monthly reconciliation and approval. Deposits alone, undelivered orders and refund reserves are not eligible.
4. Further payouts require the next approved budget and remaining allowance under the annual total reward payout cap.

Direct operator or partner receipt is a separate contractual exception. Only the agreed return share actually received by the foundation is counted; the base-model 100% does not apply to every exceptional receipt. Voluntary service payments, returns and reallocation differ from forced admin recovery. They are not minting, automatic burning, cash revenue or external market demand.

Current disclosed wallets and circulating supply follow the status tables and supply API. Proposed registration of reward and receiving wallets takes effect after disclosure; unregistered operator balances do not become non-circulating automatically. Circulating supply is total supply minus disclosed wallet balances, distinct from cumulative external payouts, returns, unlocks and burns. That figure alone does not explain service usage or all-pool outflows.

Sustainability: token budget and cash budget

Budget	Proposed source	Spending condition
Tokens	Approved allocations within existing supply and actual eligible reallocation	Annual total reward payout cap, quarterly, personal and campaign limits
Cash	Written agreement on a service budget from actual brand payments, or separate foundation, operator or sponsor funding	Confirm receipt, cost responsibility, providers and slots before commitment
In-kind	Facilities, equipment or services confirmed in writing	Verify scope, quantity and duration separately rather than treating them as cash

Token receipts do not create cash for editing, studios or training. New commitments and expanded rewards require supply, refund and gas budgets first. Current revenue, cash support and costs are not assumed confirmed.

Operating evidence table: verify each service

Complete this checklist separately for Clinic, Production Support and advanced training. Catalog figures are proposed capacity, not evidence of secured supply.

Check	Current status	Evidence required before starting
Supplier	To verify	Actual contracting entity, delivery responsibility and contact
Region	To verify	Countries, languages and online or on-site conditions
Unit cash cost	To verify	Unit, currency, quote, validity, taxes and additional costs
Deliverable slots	Proposed capacity; secured quantity unverified	Supplier confirmation, availability, accepted bookings and waiting demand
Budget provider	To verify	Funding responsibility, approval, receipt, refunds and gas reserves
Evidence · review	Incomplete	Contracts, quotes, funding and review records, reviewer and date
Operating status	Unlaunched proposal	Verify conditions, disclose and approve before launch

Balancing rules

Signal	Assessment	Adjustment
Low fully observed payout-group recovery	Compare only payout groups whose observation and reconciliation have ended	Review the next uncommitted budget under the proposed 30% and 25% rule below
Excess demand by service or region	Total nominal capacity is not actual preference	Secure supply and cash first; waiting or alternatives require the user's consent
Cost, capacity or security gap	An operating condition fails regardless of observation age	Stop new payout commitments and bookings immediately; protect and handle existing commitments
No change in delivery, revision or reporting	Incentive benefit remains unproven	Compare equivalent cash, points and stablecoin work before revising criteria
Suspected duplicates or abuse	Concentration alone does not prove abuse	Holds, review, appeals and personal caps

Calendar-month cash and token flows versus payout group recovery

Calendar reports separately show actual cash receipts, costs, payables and reserves, and token payouts, order receipts, refunds, reserves, eligible reallocation and balances. Returns in a month may come from older payout groups, so dividing them by the same month's payouts is not a recovery rate.

Create **reward-payout-month groups** with a proposed **120-day observation window** after the payout group's last completed reward transfer. This is intended to cover the 60-day service period, 14-day post-delivery refund and dispute period, and the next monthly reconciliation. The denominator is actual reward quantity paid to the payout group. The numerator is the amount eligible for reallocation within that window, reconciled through order and reward ledgers after delivery and refund/dispute closure, net of refunds. Wallet balances do not establish the provenance of particular tokens.

A payout group remains under observation until its window and reconciliation end. Track late use and unresolved disputes separately in later calendar flows and reserves; the comparison window neither expires tokens nor reduces existing bookings. Publish payout month, final payout date, observation end, reconciliation date, numerator, denominator, reserves and observation status.

Adjustment criteria for the next budget

Metric	Proposed threshold	Adjustment
Fully observed payout-month group recovery	Below 30% after 120-day observation and reconciliation	Reduce the next approval round's new, uncommitted budget by 25% and improve the catalog; protect existing commitments
Capacity used by service	90% or more	Secure that service's slots and cash first; do not offset with other services
Budget spent	Below 50%	Keep unused tokens in the pool without increasing the next new budget
Hold · rejection rate	10% or more	Review conditions and approvals before new budgets

Do not apply the 30% rule automatically to payout groups whose observation and reconciliation are not yet complete. Cash, capacity or security failures stop new commitments immediately rather than waiting 120 days.

Rollout by stage

Stage	Distribution	Use	Reallocation	Start conditions
Stage 1	Approved rewards; brand quota is a pre-payout commitment	Secured service-specific catalog	100% of base-model cleared receipts; contractual actual returns for exceptions	Partnership, all-pool spending plans, cash, supply, cancellation, security and policy disclosure
Stage 2	+ Approved missions	+ Rights-agreed fan experiences and payment-rail review	Separate policy and annual total reward payout cap	Fully observed payout groups, business gate, rights and regulatory review
Stage 3	+ Hub and training programs	+ Secured facilities	Regional contracts and policies	Operators, supply, funding and regional conditions

14.8 Proposed initial services and catalog

Service candidate	Proposed deliverable	Scope boundaries
Creator Profile Clinic	Profile and portfolio feedback and revision recommendations for commercial packaging	Advice and feedback separate from basic assessment and selection; sessions, review scope and output format set in the catalog
Production Support	Editing, subtitles, localization, studio or equipment support where supply can be agreed	Offer only secured services by scope and provider, rather than promising all forms of support as a bundle

Proposed prices, capacity and the first quarterly budget are in "Stage 1 pilot figures" in Token economy (https://nvexglobal.com/en/whitepaper/token-economy). The proposed catalog would publish the following before launch. Fan access is not an initial service; it would be considered separately after Stage 2 rights agreements and delivery conditions are in place.

Catalog field	Conditions to disclose
Service · output	Available tasks, sessions, delivery scope, inclusions, exclusions and revision terms
Capacity · schedule	Secured slots, booking window and use or delivery deadline after booking
Provider	Actual operator or partner delivering the service, support and dispute contacts, and markets
Price · payment receipt	Fixed NVEX amount, official receiving wallet, order identification and payment confirmation
Cancellation · refund	Cancellation deadlines, completed work and gas treatment, refund party and timing for non-delivery, delay or disputes

Proposed pricing · booking · refund rules

The initial proposal is to publish a fixed NVEX amount, capacity and valid booking period for each catalog item. This does not guarantee a cash-equivalent value, token price or foundation buyback. Real-time conversion payments would be deferred without a verifiable market reference. Later price changes would apply to new orders after notice, while accepted bookings retain their agreed terms.

The design covers voluntary payment for an actual service order after checking the item, provider, receiving wallet and terms. It is not an instruction to send tokens on the current website, and automated payments or escrow are not implemented. Order, receipt, delivery and refund records would be linked for reconciliation.

The proposed refund default is the same NVEX quantity. Any different treatment for completed work or network costs would be separately explained and agreed before ordering. Tokens reserved for refund obligations would not be reallocated to rewards before the refund and dispute period ends. Booking

and service deadlines are distinct from tokens held in a wallet; unused NVEX itself would not be assigned an arbitrary expiry date.

14.9 Proposed creator reward operations

Reward integration starts with reviewing work against campaign-specific terms and recording the basis for payment. The following is a proposed model for the NVEX Foundation and the operator to agree; amounts, schedules and final responsibilities would be announced with operating conditions.

Design item	Proposed direction
Eligibility · participation	Announce the audience, acceptance, required account and wallet, and country-specific conditions for each campaign or program
Reward calculation	Set amounts, calculation basis and caps for each campaign according to scope, agreed deliverables, review criteria and budget
Budget · funding	Agree a reward budget from existing NVEX and the party providing it, distinguishing it from business payments and creator compensation under campaign contracts
Review · approval	The operator organizes work and review records; the approval party designated by contract confirms eligibility, results and amount
Payout · settlement	Announce payout responsibility, expected timing, network cost allocation, account and wallet checks, and failed-payout handling
Holds · rejections	Define reasons and procedures for missing evidence, unmet conditions, duplicate claims, review disagreements and resubmission
Changes · cancellation	Set and announce policies for campaign interruption, scope changes, completed work and errors before or after payout

The planned workflow is participation acceptance → evidence submission → operator review → payout-condition confirmation → payout registration → on-chain confirmation → disclosure. Evidence correction and reconsideration would be recorded before transfer; errors identified after transfer would have separate verification and response records and disclosures. Contract permissions and their risks remain described in Contract and permissions (https://nvexglobal.com/en/whitepaper/contract).

14.10 Proposed token-pilot measurement definitions

Metric	Definition to agree in advance	Evidence and limits
Service-use rate among reward recipients	Share of the payout group paid within the observation period who complete a service under the same observation rules	Link payout, order and delivery records; state dates and duplicate and cancellation handling
Repeat use	Share of completed-service users completing a later order, and the time to reuse	Separate new and repeat orders, incomplete work and refunds
Reward-linked reuse · total receipts	Reconcile payout-month groups with order and reward ledgers separately from total receipts	Disclose the 120-day window and observation status; wallet balances do not prove token provenance
Calendar cash · token flows	Actual cash receipts and costs; token payouts, receipts, refunds, returns, reallocation, reserves and balances	Calendar returns may include older payout groups; distinguish them from a same-month payout recovery ratio
Cash costs · budget duration	Service, gas and refund costs and projected depletion of available cash and token reward budgets	State obligations and budget assumptions without relying on token appreciation as funding
Cost · time versus existing methods	Compare total payout, onboarding, reconciliation, gas and support costs and time for equivalent work	State the cash or points baseline and observation period

Reward-linked service usage, total receipts, net external market demand and independent organic use are separate metrics. Internal returns and reallocation would not count as new purchases or external demand. Without data distinguishing them, the pilot would not claim to validate market demand.

14.11 Counterparties, release and total outflows across all pools

Complete this control table before spending. Proposed shares remain unchanged, but a pool does not spend while annual/quarterly plans and total outflow limits without deducting returns are unset. Same-nature contribution rewards share the annual total reward payout cap regardless of source pool.

Pool	Counterparty · budget purpose	Release · actual outward-payment conditions
Rewards 40%	Reviewed recipients and campaigns; brands designate quotas	Proposed unlocked pool; disclose annual total reward payout cap, quarterly and personal limits and annual/quarterly outflow plans
Services · partners 15%	Specified contributors in public programs; record source and approval	Release and annual/quarterly outflow limits unset: no spending until confirmed; contribution rewards share the cap
Market expansion 10%	Task or milestone recipients who consent to token grants	Payout, release and annual/quarterly outflow limits unset: no spending until confirmed; same rewards share the cap
Platform · security 10%	Development or security recipients accepting token compensation	Payout, release and annual/quarterly outflow limits unset: no spending until confirmed; reward portions share the cap
Reserve 15%	Contractual counterparties for approved emergency, legal or operating costs	Proposed 12-month lock; use and annual/quarterly outflow limits unset: no spending until confirmed
Team · contributors 10%	Recipients with verified contribution, agreements and consent	Proposed 12-month lock plus 36 monthly release months; no spending before dates, tranches, quantities and annual/quarterly outflow plans are confirmed

Each pool discloses allocations, moves, locks, unlocks, actual payouts, returns, unused balances and cumulative outward payments. Unlocking alone is not payout or increased circulation; current circulating supply follows disclosed-wallet balances. Team/service compensation versus contribution rewards is classified by actual purpose and contract, without renaming to evade caps.

Once confirmed, it will be published in this order:

1. Disclose the allocation plan and the wallet address of each pool on the disclosure board.
2. Move tokens to the pool wallets; when locks are applied, disclose the locked amounts and release times.
3. Reflect the confirmed allocation and schedule tables in a new version of this whitepaper, and add the pool wallets to the disclosed wallets for the circulating-supply calculation.

14.12 Proposed token flow and reallocation

The flow is approved quarterly reward budget → reviewed payout → voluntary creator order → direct NVEX ecosystem receipt → confirmed delivery and refund/dispute closure → eligible base-model reallocation. Direct-receipt exceptions count only contractual returns actually received.

Step	Proposed handling	Verification records
Budget approval	Check service-specific capacity and secured cash within the annual total reward payout cap covering same-nature rewards from every pool	Approver, budget, period, recipients, remaining cap and availability by service
Review · payout	Confirm contribution reward conditions separately from contractual compensation	Campaign, review, recipient account and wallet, amount and transaction hash
Voluntary use	Creator selects a catalog service or decides not to spend	Agreed order, price, capacity and deadline
Service receipt	Receive order payments at the ecosystem receiving wallet published in the catalog; providers receive the cash price of secured slots	Order-level receipt, delivery, cancellation and refund status
Confirmation	Confirm base-model cleared receipts only after delivery, refund/dispute closure and refund deductions; reserve the rest	Delivery, period, dispute, refund and reserve records
Reallocation	Move confirmed amounts to the reward pool after monthly reconciliation and approval (Stage 1 proposal: 100%)	Wallet-to-wallet transaction hash, monthly reconciliation and approval

Refund reserves and disputed amounts on hold are never counted as available reward funding. Service payments are voluntary transfers chosen by users, distinct from the contract's admin recovery function that can operate without holder approval. This proposal does not connect business revenue to market purchases or burning.

If the operator or a partner ever receives NVEX directly under a contract, the amount and timing of any return to the foundation would be set by that contract and reallocated only after it actually arrives. Registering the reward pool and the ecosystem receiving wallet as disclosed wallets leaves the circulating-supply formula (total supply − disclosed wallet balances) unchanged, and internal reward-budget balances are managed separately from on-chain circulating supply.

14.13 Separate cash flow and service costs

These are proposed fund flows once agreements and funding are secured, not a statement of confirmed brand revenue or cash support today.

Cash flow	Proposed purpose and separation
Actual brand payments → contractual payouts and business costs	Contractual creator compensation, production and operating costs, and any service budget agreed by contract; settled separately from additional NVEX rewards
Separately agreed foundation · operator · sponsor budgets → service supply	Cash costs of available services, provider payments and cost reserves
Agreed cost budget → gas · refund handling	Agree in advance who funds and handles network costs for payouts, returns and refunds

Returning service tokens to the foundation does not create cash for staff, facilities, editing or localization. Token receipts and reallocation would not be presented as new market demand or cash revenue. Additional rewards would not be expanded before service costs, refund budgets and capacity are secured.

14.14 Decisions required for allocation and payout caps

These are the items to settle before confirming the proposed allocation in Tokenomics (https://nvexglobal.com/en/whitepaper/tokenomics) and starting the first distribution. It does not change current allocation or lockup facts; approved quantities and schedules would be reflected after separate decisions and disclosure.

Decision	Items to set before starting
Reward budget · period	Total approved limit from existing treasury, spending period, approvers and unused-budget treatment
Campaign · recipient caps	Campaign limit, eligibility and amount rules, and duplicate-payout prevention
Service capacity	Fixed catalog NVEX amounts, secured slots, supply costs and existing booking obligations
Cash · refund funding	Funding commitments and receipt verification, costs, gas, refunds and dispute reserves
Wallets · reconciliation	Treasury, reward pool, ecosystem receiving and refund wallets and responsible parties, disclosure scope and monthly approval
Allocation · release policy	Confirm the proposed shares and lock periods, separate pool wallets and register them as disclosed wallets; the current absence of locks remains until confirmed

Approve new payouts only within the smallest permitted range of remaining total and common annual total reward payout allowance, campaign/personal limits, service-specific demand and supply, and secured cash. First account for accepted bookings, anticipated use of previous unused rewards and

refund reserves; other services' slots cannot substitute. Verify prices and costs by service without treating token appreciation as funding.

The review would also consider previous reward payouts not yet reconciled with service orders and prospective usage demand. Holding tokens does not always secure stock of a particular service; catalog capacity and booking conditions would apply, while accepted bookings retain their agreed terms.

Monthly reconciliation and budget balances

Closing reward-pool balance = opening balance + confirmed amounts reallocated from the ecosystem receiving wallet − completed payouts

The ecosystem receiving wallet would separately record opening balance, order receipts, refunds, amounts held, reallocations and closing balance. Refund and dispute reserves would be withheld from available balances, with reconciliation preventing the same quantity being counted twice across the reward pool and service wallet. Reallocation is a wallet-to-wallet move within existing supply, not newly minted tokens. Paying those tokens again counts again toward annual total reward payouts; reallocation does not reduce cap usage.

14.15 Proposed exchange of campaign results

The design maintains a boundary between reviewing source campaign evidence and verifying token payouts.

Data to exchange	Proposed purpose
Campaign identifier · terms version	Identify the campaign and participation and review conditions applied
Work and review outcome · approval basis	Link the operator's findings with the reason for payout approval
Recipient account · linked wallet · amount	Compare the payout recipient with NVEX's wallet ownership verification record
Payout status · transaction hash	Check duplicates, unprocessed items and failures and connect them with on-chain records

Exchange permissions, change and correction history, duplicate prevention and retention scope are items to agree with the operator. Personal and commercial source data would be handled within the scope needed for the work; public disclosures would distinguish information approved for payout and transaction reporting. This does not describe a currently operating automatic review or settlement integration.

Proposed service orders would also record order identifiers, catalog versions, fixed amounts, providers, receiving wallets, delivery, refunds and returns for reconciliation. The current token contract is not described as implementing order-specific escrow, automatic service settlement or automatic reward reallocation for this business. Managed-token transfers are separate from business ledgers and approval work.

14.16 Proposed collaboration and handoffs

Work	Role in the proposed collaboration	Handoff and verification records
Brand requirements · contracting	The operator organizes terms with brands and creators and identifies contracting parties	Brief, contract, work scope and rights
Delivery · review	The operator collects materials and records confirmation by the contractually designated approver, such as the brand	Deliverables and reasons for revisions, approval or rejection
Reward terms · budget	The operator and NVEX agree conditions, funding, approval and payout responsibility	Campaign reward terms, budget and approval basis
Token payout · verification	NVEX's tools register confirmed recipients and an authorized wallet signs	Linked wallet, amount and reason, on-chain receipt
Disputes · incidents	Assign contacts and handoffs separately for review or contract issues and account or transfer issues	Submission reasons, verification, reconsideration and outcome
Disclosure · change management	Both parties check consent and confidentiality; the NVEX Foundation manages token disclosures	Disclosure scope, change dates and reasons, correction records

As collaboration develops, the intended disclosures cover legal entities, roles and official contacts, markets and eligibility, settlement and payout parties and funding, review and dispute processes, information handling and case-study consent. Business results would be checked against contracts, delivery, review and settlement records; ownership and rights transfers would be distinguished from cooperation on services.

14.17 Proposed service receipt · return · shutdown responsibilities

Work	Responsibility and funding to specify in contracts
Catalog supply	Actual operator or partner scope, slots, costs, deadlines and support contact
Optional additional rewards	NVEX Foundation and operator budget approval, review and payout roles, and separation from contractual compensation
Service receipt · refunds	Official receiving-wallet management and reconciliation, non-delivery, cancellation, completed work, gas, refund contact and reserves
Foundation returns · reallocation	Returnable amounts and timing, refund and dispute reserves, voluntary transfer and approval after actual receipt
Suspension · exit	Responsible parties, funding, deadlines and notices for confirmed unpaid rewards, accepted bookings and refunds

Return and refund duties would be separated by order and contract. The proposed model does not use refund funding first to sustain reward reuse. It contains no promise that the foundation will buy back holders' tokens for cash if the business collaboration ends.

14.18 Operating-policy revisions and document · PDF references

Routine reward, catalog and quarterly-budget changes use separate policy revisions rather than rewriting the whitepaper each time. Structural, rights or allocation changes that alter the text require a new whitepaper version and disclosure.

Policy record	Retention and display rule
Revision identifier	Unique identifiers such as ECO-0001, with proposed or confirmed status
Reference · effective date	Proposals have a reference date, not confirmed activation; confirmed effective registration accepts today or past dates only
Change basis	Korean and English explanations, before/after tables and linked disclosure
Application boundary	New orders and uncommitted budgets; no retroactive changes to approved rewards or accepted bookings
History · document link	Immutable past records and document-specific operating-table snapshots with revision and reference date

Future-effective scheduling is not supported. Passing a proposed reference or future planning date does not automatically confirm or activate tables; separate approval, registration and disclosure are required.

Current web tables display the current revision and reference date. A PDF and its historical document print view use the snapshot linked to that document, with the operating revision and date stated in the PDF. Later live changes do not silently alter old PDFs or commitments. Operating-policy history (https://nvexglobal.com/en/token/economy-history) links before/after tables and disclosures; a specific record may use `?revision=ID`.

14.19 Pilot exit and partnership shutdown handling

Confirmed unpaid additional rewards would be handled by the parties and funding specified in campaign approvals and agreements. Accepted service bookings would be fulfilled as agreed or handled under the disclosed same-quantity refund process. Exceptions for completed work and gas would be limited to advance consent. Refund reserves for related bookings and disputes would not be reallocated. Exit notices would identify the cutoff for new requests, payout, booking and refund contacts and deadlines, and support and appeal channels.

Unused NVEX in a wallet would remain at the holder's discretion. Ending a partnership would not by itself expire tokens or guarantee cash buyback or replacement services.

14.20 Optional card and payment infrastructure

Crypto cards and payment rails in the business materials are optional areas for review to support creator payouts and cross-border commerce. Items to assess include issuer and payment-provider roles, countries supported, KYC/AML, fund flows and settlement, conversion, fees and limits, errors, loss, cancellations and user information handling. Providers, conditions and whether to launch would be determined and announced separately, distinct from the NVEX website's current wallet ownership verification and balance lookup.

14.21 Stage 1 building blocks

Building block	What it creates	Evidence needed
Creator acquisition	Reliable creator supply by niche and region	Conversion and cost by source
Profile · readiness scoring	A searchable, comparable creator inventory	Scores that track real execution
Creator journey · packaging	Campaign-ready profiles, samples and commercial discipline	Completion rates and reliability
Brand workflow	Search, proposal, contract, offer, delivery, report	One real brief completed end to end
Campaign data	Performance history by creator and brief	Better matching and less operating friction
Commercial engine	Campaigns, affiliate, live commerce, services	Sustainable unit economics and repeat demand

14.22 Evidence for moving from Stage 1 to Stage 2

The proposed gate is for the operator to gather the following evidence before selective expansion, rather than advancing on sign-up scale alone. Review periods and numerical thresholds would be set using pilot data and contractual conditions.

Area	Evidence to assess	Decision for the next stage
Repeatable supply	Recruitment, assessment, activation and placements using consistent criteria	Check dependence on personal connections or one-off events
Completion · reliability	Brief, contract, delivery, approval, report and settlement history	Check whether readiness assessments predict delivery, quality and reporting
Paid · repeat demand	Actual paid transactions, follow-up briefs and contracts	Separate free pilots and inquiries from repeat commercial demand
Campaign economics	Business compensation, direct costs, workload, cancellations and revisions	Assess whether repeat operations are sustainable
Rights · operating controls	Content, music and likeness rights documentation, contracts, data and dispute procedures	Assess readiness for production, licensing and fan products

Only creators and activities supported by that evidence would be considered for Stage 2. Launching an NVEX use also requires integration agreements, budgets, payout responsibility, rights and regulatory conditions; progression of the business stage does not launch all token features at once.

15. How to use

What you can do with NVEX on this website today, and how.

15.1 Available now

Feature	What it does	Where
Balance lookup	Connect a wallet or enter an address to see balance, locked amount and frozen status	My NVEX (https://nvexglobal.com/en/wallet)
Add to wallet	Add the BNB Smart Chain network and the NVEX token to your wallet	My NVEX (https://nvexglobal.com/en/wallet)
Link a wallet to your account	Sign a message proving the wallet is yours to link one wallet to your account	My NVEX (https://nvexglobal.com/en/wallet)
Reward history	See NVEX rewards paid by the foundation and their transactions	My NVEX · Account
Disclosures	Supply, payouts, permission changes and more	Disclosure board (https://nvexglobal.com/en/disclosures)

15.2 Prepare a wallet

1. Install a wallet that supports BNB Smart Chain (MetaMask, Trust Wallet, etc.).
2. Write your recovery phrase on paper and keep it somewhere safe. The NVEX Foundation will never ask for your recovery phrase or private key.
3. Connect your wallet in My NVEX (https://nvexglobal.com/en/wallet) and follow the prompts to add BNB Smart Chain and NVEX.

15.3 Link a wallet to your account

1. Sign up as a member and log in.
2. Connect your wallet in My NVEX and select "Link to account".
3. Read the confirmation message in your wallet and sign it. The message contains the site address, your account, the wallet address and an expiry time.
4. One wallet can be linked per account, and you can unlink it at any time.

> This is only a message signature proving the wallet is yours. It does not send tokens or approve spending, and it costs no gas.

15.4 Receive rewards

Link your wallet before the payout cutoff announced for each campaign: rewards are sent only to the wallet linked to your account at that time. When the foundation pays a reward, NVEX arrives in that wallet. Payouts and transaction hashes are shown in My NVEX and on your account page.

15.5 Beware of impersonation

- Official announcements are made only on this website and official channels. Official channels will be announced once confirmed.
- Sales, airdrops, first-come giveaways and wallet-connection requests sent by private message may be scams.
- Before adding or receiving the token, check that the contract address matches the official one in Token details (https://nvexglobal.com/en/whitepaper/token).

16. FAQ

Where can I get NVEX?

This website does not sell NVEX. We are preparing with the Zetaverse operator to connect campaign and event results to NVEX rewards. Eligibility, amounts, review criteria, payout responsibility and funding will be announced before the first payout. Confirmed recipients will receive payouts in the wallet linked to their NVEX account, and payouts will be disclosed. Linking a wallet alone does not make someone eligible for rewards.

Why is NVEX needed? Couldn't cash or points do this?

Cash, points and stablecoins can also implement additional rewards, partner usage, disclosure and budget rules. NVEX is an operating choice to unify rewards, public supply and agreed services, not a technical necessity. Compare costs, time, usage and timely delivery in equivalent pilot work; transfer hashes confirm payouts rather than quality.

How do tokens circulate?

The base model is approved rewards → voluntary creator orders → NVEX receiving wallet → 100% reallocation of cleared receipts after delivery, refunds and disputes are checked. Providers receive pre-funded cash. Direct-receipt exceptions count actual contractual returns only. Brand quotas are not token receipts, use or recovery; actual creator transfers count as rewards.

Do rewards or prices change when the NVEX price changes?

Fixed NVEX units are proposed without automatic market-price linkage. The same amount does not guarantee a service's stock or cash value. Changes disclose policy revision, before/after tables, effective boundaries and announcements, and apply to new orders and uncommitted budgets. Accepted bookings and PDF snapshots retain their terms.

Must I hold NVEX to participate in or be selected for campaigns?

No. General matching, participation, basic readiness assessment and selection are separate from holding or buying tokens. The proposed Clinic and Production Support are optional additional services. Paying for them does not guarantee brand deals, preferential selection or higher trust scores.

What are the proposed uses for rewarded NVEX?

The proposal starts by reviewing Creator Profile Clinic and Production Support that can be supplied under agreements. Actual services, prices, capacity, deadlines, providers, receiving wallets and cancellation terms would be published before pilot use. Current prices and capacity are in the catalog tables on the token page (https://nvexglobal.com/en/token#token-economy) and in Token economy (https://nvexglobal.com/en/whitepaper/token-economy). This is not a notice that these services have launched.

Do all service tokens return to the reward pool?

The proposal reallocates 100% of cleared base-wallet receipts after delivery confirmation, refunds and dispute closure. Exceptional operator/partner receipts count only contractual returns actually received. Undelivered, refund and disputed amounts remain reserved. Returns do not reduce the amount counted toward the annual total reward payout cap or count as new demand or cash revenue.

Is connecting my wallet safe?

This website only asks for a message signature to confirm the wallet is yours; it never asks you to send tokens or approve spending. If your wallet shows a transfer or approval request, don't sign it and check the address again.

How is circulating supply determined?

It is the current on-chain total supply minus the balances of disclosed wallets such as the treasury. The chain check for this edition shows no allocation yet and the entire supply in the treasury; tokens that leave it, for example as rewards, become circulating supply. The current value is shown as read from the chain in Token details (https://nvexglobal.com/en/whitepaper/token).

How does the whitepaper change?

Each change is published as a new version, recorded in the changelog and announced on the disclosure board. Earlier versions are never edited.

Is this an investment product?

NVEX is not offered as an investment. It gives no rights to profits, dividends or company assets, this whitepaper and website are not investment advice, and we do not promise or forecast NVEX's price or returns. How a token is treated by regulators can differ by country; see the legal notice (https://nvexglobal.com/en/whitepaper/legal).

17. Glossary

Term	Meaning
BNB Smart Chain	The blockchain network NVEX is issued on (chain ID 56)
BEP-20	The token standard on BNB Smart Chain
EVM	The Ethereum Virtual Machine, the engine that runs smart contracts on BNB Smart Chain
Gas · network fee	The fee paid in BNB to have a transaction processed; it goes to the network, not to the foundation
Validator	A node operator elected by staked BNB that produces and verifies blocks on BNB Smart Chain
PoSA	Proof of Staked Authority, BNB Smart Chain's consensus combining staking with a limited validator set
Finality	The point after which a block and its transactions can no longer be changed
Proxy · implementation	The proxy is the official NVEX address holding all data; the implementation is the contract holding the code the proxy runs
Upgrade delay	The 48 hours that must pass between scheduling and executing an upgrade
Contract	The on-chain program holding the token's rules (issuance, transfers, permissions)
Treasury	The foundation wallet that received the initial supply; recovered tokens also return here
Disclosed wallet	A wallet published by the foundation and excluded from circulating supply
Circulating supply	Current on-chain total supply minus disclosed wallet balances
Burn	Destroying tokens to reduce total supply
Freeze · lock	Blocking transfers of a whole address or part of its balance
Recover	An admin function that moves a set amount to the treasury
Payout cutoff	The time announced for each campaign by which a wallet must be linked to receive its rewards
Engagement farming	Inflating views, likes or comments with bots, bought engagement or coordinated groups; excluded from rewards
Message signature	A signature proving wallet ownership; not a transfer or approval
Transaction hash	A unique ID for each blockchain transaction, viewable on the block explorer

Term	Meaning
Disclosure	Material information published by the foundation with a date
Creator Operating System	Zetaverse's way of recruiting, assessing and developing creators, placing them on brand campaigns and recording results
Brief	A brand's request setting out campaign goals, product, market, deliverables and schedule
Readiness	How ready a creator is to take on commercial campaigns, judged by evidence such as profile, samples and reliability rather than follower count
UGC	User-generated content that creators make for brands to use
OTT	Video services delivered over the internet, such as streaming platforms
MCN	A multi-channel network: a company that manages and supports many creators' channels
KPI	A key performance indicator, defined together with its denominator, measurement period and source
Campaign economics	Assessing repeat operating viability from business compensation, direct costs, workload and settlement outcomes
Permission · license	Contractual conditions allowing use of content or IP for a defined scope, duration and media, distinct from ownership
Fan access	Eligibility to use specified content, services or experiences, distinct from company shares or IP ownership
Hallyu · K-culture	The overseas spread of Korean popular culture, such as K-pop, dramas, films, webtoons, beauty and food
Optional additional reward	A proposed NVEX reward separate from contractual compensation and subject to consent, budget and review conditions
Service catalog	An operating document specifying service scope, price, capacity, deadlines, providers, receiving wallets and cancellation terms
Reward-pool reallocation	Moving base-model cleared receipts after delivery, refunds and disputes are checked; exceptions count actual contractual returns. It does not reset the annual total reward payout cap
Monthly reconciliation	Matching reward, order, delivery, refund and return ledgers with wallet transactions to verify balances, pending work and reserves
Token economy	The whole structure through which NVEX is distributed, used, recovered and distributed again

Term	Meaning
Ecosystem reward pool	A disclosed wallet holding NVEX for verified contribution rewards; 40% in the proposed allocation
Ecosystem receiving wallet	Proposed foundation wallet directly receiving actual service payments; current public registration follows status data and disclosures
Contribution reward	NVEX paid for reviewed contributions such as finishing training, reaching readiness, campaign delivery and performance
Brand-designated performance bonus	A brand receives a designation quota; only actual creator transfers count as rewards. The quota itself is not payout, use or recovery
Annual total reward payout cap	Proposed 10% of the start-of-year reference balance; same-nature rewards from all pools and repeat payouts are included, without deducting returns
Fully observed payout-group recovery rate	Eligible reallocation reconciled within a 120-day window divided by actual payout-month group rewards, net of refunds and separate from same-month receipts/payouts

18. References

Sources for checking the contents of this whitepaper yourself.

Source	Location
NVEX contract	Official address and BscScan link in Token details (https://nvexglobal.com/en/whitepaper/token)
NVEX issuance disclosure	Disclosure #16 (https://nvexglobal.com/en/disclosures/16): issue transaction, supply and admin powers
Disclosure board	Disclosure board (https://nvexglobal.com/en/disclosures)
Supply API	/api/supply (https://nvexglobal.com/api/supply)
Operating-policy history	Revision, before/after tables and disclosures (https://nvexglobal.com/en/token/economy-history)
Risk notice	Risk notice (https://nvexglobal.com/en/risk)
My NVEX	My NVEX (https://nvexglobal.com/en/wallet)
Zetaverse ecosystem	Ecosystem and integration plans (https://nvexglobal.com/en/ecosystem)
K-culture fan count	Korea.net: global Hallyu fans broke 200 million (Korea Foundation, March 2024) (https://www.korea.net/NewsFocus/Society/view?articleId=248349)
K-culture favorability	Ministry of Culture, Sports and Tourism: 2026 Overseas Hallyu Survey (https://www.mcst.go.kr/english/policy/pressView.jsp?pSeq=622)
Token example · GARI (Chingari)	GARI whitepaper V.0, September 2021 (https://media.chingari.io/apipublic/uploads/GARI%20WhitePaper.pdf)
Token example · Cookie DAO / Cookie Snaps	Cookie DAO documentation (https://docs.cookie.community/cookie-dao) · Cookie Snaps farming policy (https://docs.cookie.community/cookie-dao/cookie.fun/cookie-snaps/farming-policy)
Comparable operating model · AnyTag	AnyMind official product description (https://anymindgroup.com/products/anytag/)
Comparable operating model · AnyCreator	AnyMind official product description (https://anymindgroup.com/products/anycreator/)
Comparable operating model · Partipost	Official SME solution description (https://www.partipost.com/solutions/partipost-for-smes)
Comparable operating model · Gushcloud	Official creator services (https://gushcloud.com/creators)

Source	Location
Token example · Contentos / COS.TV	Contentos official ecosystem description (https://www.contentos.io/)
Service-exit example · COS.TV / Channel VIP	Official shutdown notice (https://medium.com/contentos-io/cos-tv-and-channel-vip-will-be-shutting-down-e2d19b675ab9)
Token example · BAT / Brave Rewards	Brave official rewards description (https://brave.com/brave-rewards/)
Token example · Brave Creators	Brave official creator description (https://creators.brave.com/)
Token disclosure example · Brave	Brave transparency data (https://brave.com/transparency/)
NVEX V4 upgrade schedule	Disclosure #19 (https://nvexglobal.com/en/disclosures/19)
BNB Smart Chain developer docs	docs.bnbchain.org (https://docs.bnbchain.org/)
BNB Smart Chain consensus, validators and block time	BNB Smart Chain introduction (https://docs.bnbchain.org/bnb-smart-chain/introduction/)
BEP-126 (fast finality)	BEP-126 (https://github.com/bnb-chain/BEPs/blob/master/BEPs/BEP126.md)
BNB Beacon Chain shutdown	BNB Chain: final sunset plan of BNB Beacon Chain (https://www.bnbchain.org/en/blog/final-sunset-plan-of-bnb-beacon-chain)
BEP-20 token standard	BEP-20 (https://github.com/bnb-chain/BEPs/blob/master/BEPs/BEP20.md)
EIP-4361 (Sign-In with Ethereum)	eips.ethereum.org/EIPS/eip-4361 (https://eips.ethereum.org/EIPS/eip-4361)
ERC-1271 (contract wallet signatures)	eips.ethereum.org/EIPS/eip-1271 (https://eips.ethereum.org/EIPS/eip-1271)
ERC-1822 (UUPS proxy)	eips.ethereum.org/EIPS/eip-1822 (https://eips.ethereum.org/EIPS/eip-1822)
EIP-1967 (proxy storage slots)	eips.ethereum.org/EIPS/eip-1967 (https://eips.ethereum.org/EIPS/eip-1967)

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- On-chain values shown on the website are read from public nodes and may be delayed or temporarily wrong. The blockchain itself is the final reference.
- Information may become outdated between versions. The latest published version of this whitepaper and the disclosure board take precedence over earlier versions and over copies found elsewhere. This does not retroactively change rewards already approved, orders already accepted or refunds already owed; those follow the terms that applied when they were agreed.

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Statements about plans, strategies, partnerships, uses, allocations, schedules and the roadmap are forward-looking statements. They reflect our thinking at the time of writing and involve known and unknown risks and uncertainties, so actual results may differ materially. They have not been reviewed by an independent third party, and they speak only as of this version's issue date. Do not rely on them when making decisions. The development, launch and timing of NVEX features and proposals that the NVEX Foundation controls may change, be delayed or not happen at its discretion, depending on partnership agreements and regulation. Services run by the Zetaverse operator, and orders already accepted, follow their own terms.

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19.11 Language

This whitepaper is provided in English only.

Changelog

Published versions of this whitepaper and what changed. PDFs of earlier versions can be downloaded where available.

Version	Issued	Changes
v2.3	2026-11-05	The main chapters are about a third shorter. Detailed operating rules move to a new appendix, Operating rules, and duplicated explanations and the company capital-market section are removed. GARI (Chingari) and Cookie DAO (Cookie Snaps) are added as public token examples with sources, along with reward eligibility and fair-play rules and a payout cutoff for wallet linking. Use scenarios are written as Zetaverse's own scenarios. The upgrade description no longer implies balances are always preserved, and the V4 section states that it adds no permission controls and how changes will be disclosed. Reward payouts are marked complete only in finalized blocks. The Hallyu survey population, the scope of the legal notice and the FAQ answer on investment products are corrected. Token economy operating tables (ECO-0002) are unchanged.
v2.2	2026-11-05	The Technology chapter now explains how BNB Smart Chain works (EVM, BEP-20, network fees, consensus and finality), how a transaction is processed, the proxy and implementation structure and where data is recorded, with a fuller description of website security. The scheduled V4 upgrade (disclosure #19) is noted. The Asia corridor section adds K-culture audience indicators from official Korean statistics. The Zetaverse ecosystem chapter adds use scenarios adapted from reference content-platform and payment-token models, and lists the features we do not adopt (content investment with revenue shares, per-project coins, automatic revenue payouts and more). The legal notice is rewritten (no offer or rights, no regulatory review, third-party information, forward-looking statements, limitation of liability, changes and official copies). Token economy content (ECO-0002) is unchanged from v2.1.
v2.1	2026-11-05	The whitepaper is now published in English only, and the Korean editions of earlier versions were removed. Zetaverse's operating countries were corrected to the Philippines, Malaysia, Indonesia, India, China, Vietnam and other countries. Contract and token economy content (ECO-0002) is unchanged from v2.0.
v2.0	2026-11-05	Corrected the contract structure and permissions to match the NVEX contract issued on BNB Smart Chain (disclosure #16). NVEX is a proxy upgradeable after a 48-hour scheduled delay with fee (up to 5% each) and trading-rule settings, so this version lists permissions by role and the settings at issuance (0% fees, no limits, trading enabled), and replaces "fixed supply" with "a supply with no mint function". The token economy proposal and operating tables (ECO-0002) are unchanged.

Version	Issued	Changes
v1.9	2026-11-05	Renamed the token from BHCT to NVEX. The initial supply of 1 billion, fixed supply, disclosed admin powers and the token economy proposal and operating tables (ECO-0002) are unchanged. The former BHCT contract and wallet addresses were removed from the text; official addresses are announced in Token details and disclosures. The foundation and the token are now written as 'NVEX Foundation' and 'NVEX token'.
v1.8	2026-11-05	Made Stage 1 pilot reward, catalog and budget tables and exclusions independent sections. Identified price relationships and circulation examples as the ECO-0002 proposal frozen for this edition and standardized annual total reward payout cap terminology. Operating tables, figures and current partnership and feature status are retained.
v1.7	2026-11-05	Explained the operating rationale for BHCT and its role in Zetaverse before alternatives and conditions. Simplified operational details and corrected section references, annual gross rewards payout cap terminology and the current full treasury holding. Changing operating figures are read from the operating tables. Partnership, service and numerical proposals and operating revision ECO-0002 are retained.
v1.6	2026-11-05	Aligned receiving responsibilities, eligible-receipt reallocation and brand bonus quotas across the site; strengthened alternative comparisons, product demand and outstanding obligations, mature-cohort recovery, all-pool spending and gross annual payout limits, and cash-funding evidence. Linked immutable operating revisions, disclosures and before/after tables, and fixed operating-table snapshots for PDFs. Proposed figures and current unallocated/preparing/design status are retained.
v1.5	2026-11-05	Turned the Stage 1 pilot figures (reward amounts by contribution, service catalog prices and capacity, quarterly distribution budget) into tables linked to the admin settings. Each table shows its status (proposed or confirmed) and as-of date, the token page shows the same values, and quarterly adjustments are made by updating these values with a disclosure rather than publishing a new whitepaper version. Added the principle that prices are set in BHCT amounts and not tied to a market price, with a related FAQ. The figures themselves are unchanged from v1.4.

Version	Issued	Changes
v1.4	2026-11-05	Added a Token economy chapter: a circular design in which tokens from the fixed supply are distributed only for verified contributions, spent on Zetaverse ecosystem services and access, and recovered to an ecosystem receiving wallet for reallocation to the reward pool. It covers a flow diagram, why BHCT is needed and how it divides work with cash, flows by participant, an annual distribution cap, balancing rules, monthly circulation metrics, a worked example and a staged rollout. Added BHCT's role at each Zetaverse operating step, a proposed allocation and lock schedule in Tokenomics, and proposed Stage 1 pilot figures (reward amounts by contribution, service catalog prices and capacity, a first-quarter budget of 750,000 BHCT and next-quarter adjustment criteria). Allocation shares, the distribution cap and the Stage 1 figures are proposed values and will be disclosed once confirmed.
v1.3	2026-11-05	Defined a proposed operating model using the supplied Zetaverse strategy: roles of brands, creators, the separate operator and NVEX; optional additional rewards; profile-clinic and production-support candidates; separate token and cash flows; voluntary receipts and reallocation; budgets, quotes, refunds, exit procedures and pilot metrics. Distinguished business, token-use and service-exit references. This release does not establish signed agreements, live utility, allocation percentages, unlock schedules or returns.
v1.2	2026-11-05	Expanded the proposed operating model with creator readiness criteria, service outputs, campaign monetization and contract topics, KPI definitions, reward procedures and expansion gates, drawing on the supplied Zetaverse strategy and official descriptions of comparable services. Added the ecosystem detail page, Korean and English PDF links, and English change notes. This release does not establish new allocation figures, operating results or signed partnerships.
v1.1	2026-11-04	Added A4 PDFs in Korean and English and reorganized the chapters into business, ecosystem, token, technology, operations, roadmap, risks, conclusion and appendices. Added technology, conclusion, references and ecosystem component sections. Expanded the operating system, brand deal types, Asian corridor, pilot and roadmap using the supplied strategy. Added utility progress notes and the Preparing status. Clarified that Zetaverse has a separate operator and NVEX is pursuing a BHCT integration partnership. Reorganized roles, campaign workflow, business models, BHCT touchpoints and disclosure plans, separating campaign review from token-transfer verification.
v1.0	2026-11-04	First public release covering the Zetaverse ecosystem, proposed BHCT utility, token facts, current tokenomics, contract permissions, disclosure principles, roadmap, risks and legal notices.